



since 1974

華泰文化

HWA TAI PUBLISHING

# 劍橋英語教材目錄

English Language Teaching **2012**  
**Catalogue**  
[cambridge.hwatai.com.tw](http://cambridge.hwatai.com.tw)

# 華泰與劍橋

## Hwa Tai & Cambridge

- 傳播知識教育的夥伴  
- Partners in Education

華泰文化於 1974 年成立於台北市金華街，為國內學術界所公認的專業大學教科書出版公司。2008 正式銷售劍橋大學出版社的全系列英語學習教材，2009 年成為台灣總代理。

我們有專業熱情的業務團隊與華泰劍橋英語學習網、部落格和 Facebook 粉絲團等網路平台，隨時提供最新的資訊和服務，歡迎大家的造訪。此外，在全台連鎖書店門市設立劍橋英語教材專區，期待透過多元方式，將劍橋全系列的英語教材出版品完整呈現。讓喜愛高品質教材的教師與大眾都能更便利接觸劍橋英教材，隨時隨地保持與世界英語教學潮流接軌。

2012 年，華泰文化邁入銷售劍橋大學出版英語學習教材的第五年。今年，將繼續秉持分享與回饋的信念舉辦英語講座與活動，讓支持我們的教師與大眾可以獲得更多、更優質的服務和彼此交流的機會，誠摯邀約大家熱情參與。

Hwa Tai Publishing, founded in 1974 and located on Jinhua Street, Taipei, is a renowned publisher devoted to propagating knowledge for higher education in Taiwan. In 2008, Hwa Tai began a partnership with Cambridge University Press to sell the full range of ELT materials and became the exclusive distributor in 2009.

Hwa Tai Publishing is represented by a team of experienced and enthusiastic professionals. We had set up the Cambridge ELT website, blog service and Facebook to deliver the latest information, and we welcome you to visit us online. In collaboration with Cambridge University Press, Hwa Tai has set up Cambridge ELT corners in bookstores around the island. We have done all this in order to provide easy access to ELT materials for teachers and the general public by distributing the whole range of Cambridge ELT materials to meet their diverse needs.

2012 will be the fifth year since Hwa Tai commenced selling Cambridge ELT materials. We have held several events in the past few years. This year, we will be holding even more events and workshops for teachers, educators and students. We sincerely welcome your participation in our upcoming events.



A.



B.



C.



D.



E.

A.  
華泰文化總公司 & 內湖門市  
Hwa Tai Publishing Headquarters & Neihu Bookstore

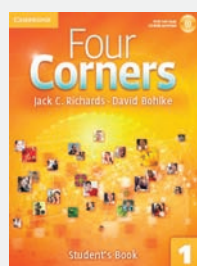
B.  
2011 年 11 月 · 劍橋大學出版社總裁校園講座於淡江大學  
Nov. 2011 · The Speech given by the CEO of CUP at Tamkang University

C.  
2011 年 7 月 · 誠品網路書店書展  
Jul. 2011 · Online Book Fair at www.eslite.com

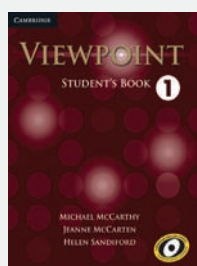
D.  
2011 年 5 月 · 劍橋兒童師訓日  
May 2011 · Cambridge Children's Day

E.  
2011 年 3 月 · 誠品書店員工教育訓練  
Mar. 2011 · Staff Training at Eslite Book Store

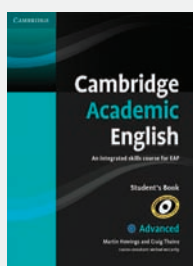
# NEW TITLES



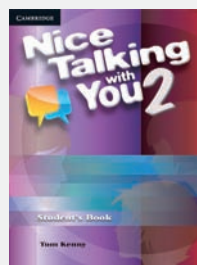
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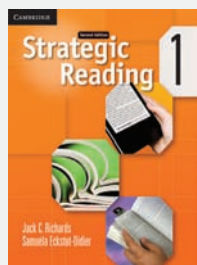
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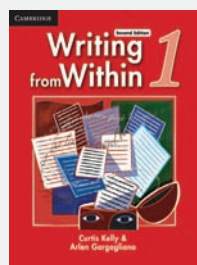
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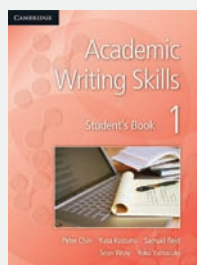
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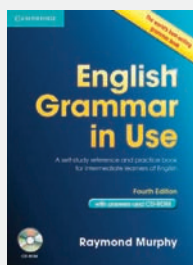
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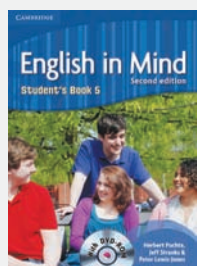
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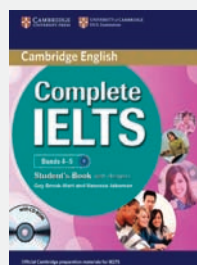
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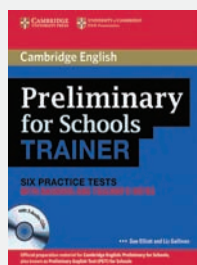
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## Key to symbols



此符號代表歐洲共同語言能力分級架構 (CEF)，可作為教師的一般教學參考。

Titles with this logo include a reference to the Common European Framework (CEF) levels, as a general guide to teachers.



此符號代表劍橋國際語料庫。  
Cambridge International Corpus.



此符號代表該書籍採美式英文。  
American English titles.



此符號代表該書籍採英式英文。  
British English titles



# Online Learning

## Online Workbooks



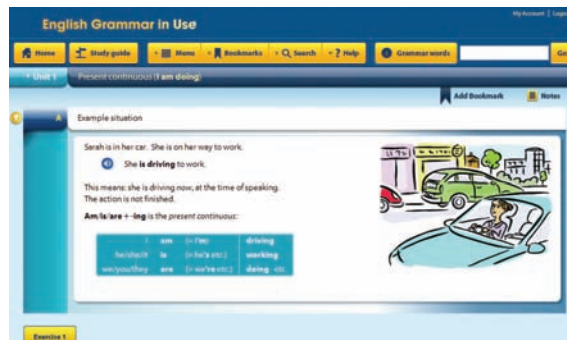
Online workbooks offer all the material from the printed workbook, but in a more convenient presentation.

- **Convenience:** no more books to carry, remember or collect – the workbook is accessed on a computer. And save time, because marking is automatic
- **Engaging:** interactive exercises, with audio materials integrated in context, provide a learning experience that modern learners will appreciate

Online Workbooks are available for the above courses, with more coming soon.

Visit [cambridge.org/owb](http://cambridge.org/owb)

## English Grammar in Use Online



The world's best-selling grammar book is now online! All the original material and more, in a new interactive presentation.

- **Work on exercises**, get marked automatically, and track your progress
- **Find topics** with search, bookmarks and browse

[cambridge.org/englishgrammarinuse](http://cambridge.org/englishgrammarinuse)

# Mobile Learning

## Apps



Apps are software for your learners' mobile devices (like iPhones and iPods) that they can use to practise English.

- **Encourage study** beyond the classroom
- **Fun way** to practise English day-to-day
- **Learning tool** instead of a distracting device

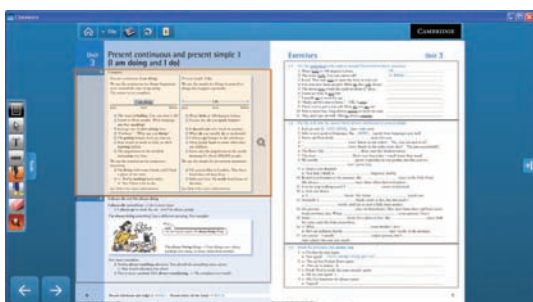
Learners can buy our apps directly from their mobile device at: [cambridge.org/elt/apps](http://cambridge.org/elt/apps)



Available on the App Store

# Classroom Learning

## classware



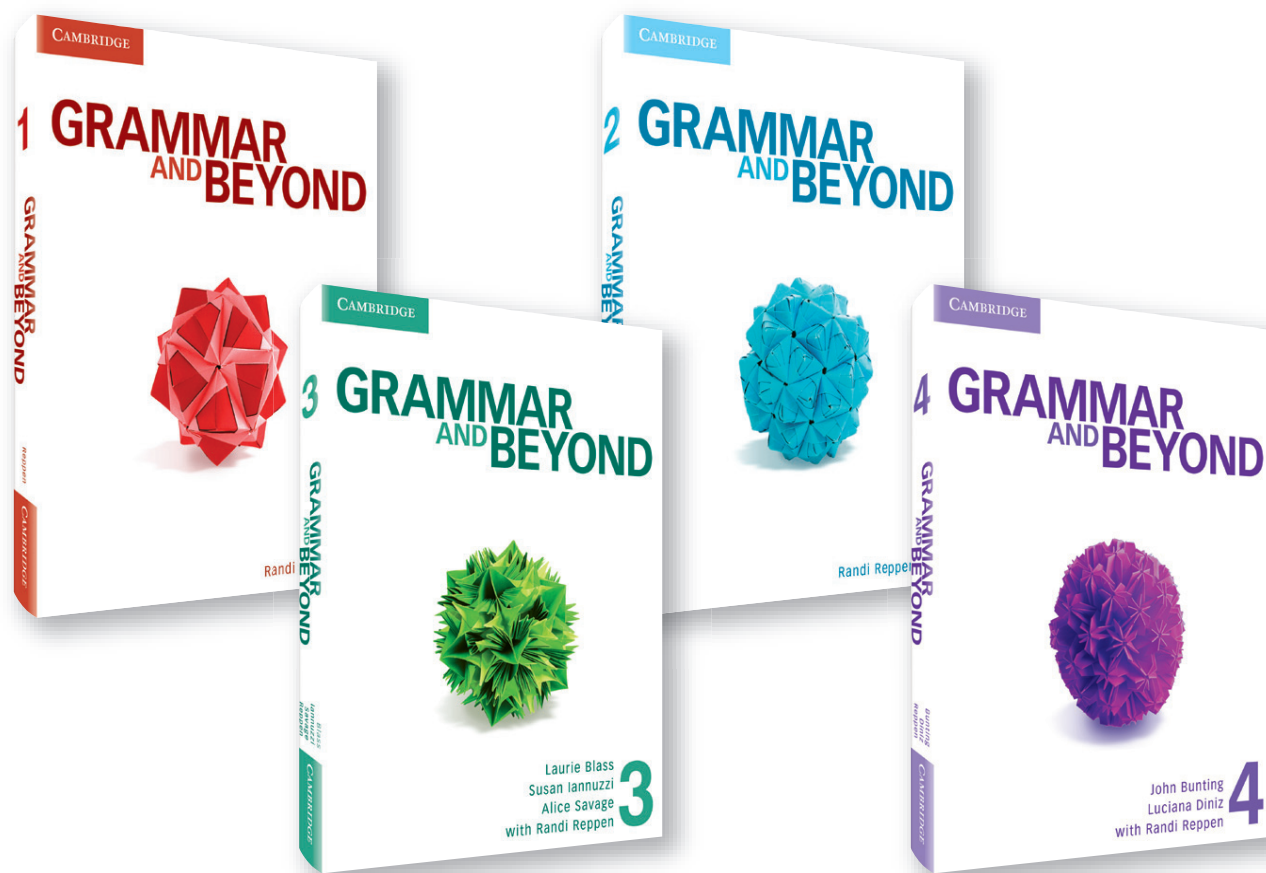
Classware lets you turn Student's Book materials into whole-class sessions on a big screen – with or without an interactive whiteboard.

- **Audio materials** integrated into context
- **Engaging tools** like hide, draw, highlight and zoom
- **Save your position** to your own teacher profile

[cambridge.org/elt/classware](http://cambridge.org/elt/classware)



# 2013 強打新書 · 搶先預告



## GRAMMAR AND BEYOND

Michael McCarthy, Randi Reppen and Jeanne McCarten

*BEGINNER TO ADVANCED*



*Ensure success in the classroom and beyond with this comprehensive and research-based grammar series.*

**Grammar and Beyond** is informed by a collection of over one billion words of authentic language. This ensures that students learn grammar the way it is used in real spoken and written English. The four-level series places special emphasis on grammar for writing. As they prepare to write, students practise editing common mistakes – based on an extensive corpus of student writing. Then, students apply the grammar in a writing task, making a clear connection between what they study and how they write.

## ...Coming Soon

# Level Chart

Level	Beginner	Elementary	Pre-Intermediate	Intermediate	Upper-Intermediate	Advanced
CEF	A1	A2	B1	B2	C1	C2
IELTS	1-1.5	2.0-3.0	3.5-4.5	5-6.5	7-7.5	8.0-9.0
BULATS (Score)	0 (0-19)	1 (20-39)	2 (40-59)	3 (60-74)	4 (75-89)	5 (90-100)
TOEIC		225	500	750	880	950
Cambridge Main Suite		KET	PET	FCE	CAE	CPE
GEPT		初級	中級	中高級	高級	優級
YLE	Movers	Flyers				

成人教材 Adults & Young Adults	Four Corners (p.06) NEW · SUMMER 2012	US	Level 1	Level 2	Level 3	Level 4		
	Interchange (p.10)	US	Intro	Level 1	Level 2	Level 3		
	Passages (p.11)	US			Level 1	Level 2		
	Touchstone (p.09)	US	Level 1	Level 2	Level 3	Level 4		
	Viewpoint (p.08) NEW · WINTER 2012	US			Level 1	Level 2		
	Ventures (p.13)	US	Basic	Level 1	Level 2	Level 3	Level 4	Transition
	English Unlimited (p.12)	International English	A1	A2	B1	B1 <sup>+</sup>	B2	C1
	Let's Talk (p.14)	US		Level 1	Level 2	Level 3		
	Strategic Reading (p.19) NEW EDITION · SPRING 2012	US		Level 1	Level 2	Level 3		
	Read This! (p.20) NEW LEVEL · SUMMER 2012	US	Intro	Level 1	Level 2	Level 3		
聽說讀寫 Skills	Discovering Fiction (p.21)	US	An Introduction	Level 1	Level 2			

Level	Beginner	Elementary	Pre-Intermediate	Intermediate	Upper-Intermediate	Advanced
CEF	A1	A2	B1	B2	C1	C2
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YLE	Movers	Flyers				

	Beginner	Elementary	Pre-Intermediate	Intermediate	Upper-Intermediate	Advanced	
Skills 聽說讀寫	Writing from Within (p.22) NEW EDITION · SPRING 2012		Level 1				
				Level 2			
	Writers at Work (p.23)		Sentence	Paragraph			
				Short Composition			
					Essay		
	Academic Writing Skills (p.23) NEW · SUMMER 2012			Level 1	Level 2		
						Level 3	
	Nice Talking with You (p.15) NEW LEVEL · SPRING 2012		Level 1		Level 2		
	Present Yourself (p.17)		Level 1		Level 2		
	Pronunciation Pairs (p.18)						
Pronunciation Plus (p.18)							
Clear Speech from the Start (p.18)							
Clear Speech (p.18)							
Active Listening (p.16)		Level 1	Level 2	Level 3			
Academic Listening Encounters (p.16) Academic Encounters (p.21)			The Natural World				
			American Studies	Life in Society			
					Human Behavior		
Business 商業英語	Business Start-Up (p.30)	Level 1			Advanced		
	English365 (p.30)		Level 1	Level 2	Level 3		
	Business Benchmark (p.30)			Pre-Intermediate	Upper-Intermediate	Advanced	
	Business Advantage (p.28) NEW · SUMMER 2012			Intermediate	Upper-Intermediate	Advanced	
	Business Explorer (p.31)		Level 1	Level 2	Level 3		
Cambridge Business Skills Series (p.29) NEW · SPRING 2012				Dynamic Presentations			
				Communicating Across Cultures			
				International Negotiations			





# Four Corners

Jack C. Richards and David Bohlke  
*BEGINNING TO INTERMEDIATE*



<http://www.cambridge.org/fourcorners>

## 暢銷教材 <Interchange> 作者 Jack C. Richards 最新力作

- ◎ 按歐盟 CEF 架構，推出以「語言能力指標 (Can do)」成果導向之最新成人教材。
- ◎ 整合聽說讀寫技巧，結構設計明快簡潔，讓老師教學輕鬆愉快。
- ◎ 全系列共分四個級數，可向上延伸 Passages。每冊共 12 個單元，分 A、B、C 和 D 四個課程部分。

## 一探究竟四個 “C” 的厲害

### Can do

每個單元課程中皆有一個明確的「語言能力指標 (Can-do)」，確保教學成效。

The Four Corners syllabus was informed by the Common European Framework of Reference (CEFR) for languages. Putting practical outcomes at the heart of the syllabus ensures that the language and situations covered prepares students for life outside the classroom.

### Clarity

單元架構清晰、課程大綱詳盡，系統性地結合日常生活用語及聽說讀寫技巧練習。

Every unit in Four Corners contains four lessons: A, B, C, and D - each of which has its own learning outcome and culminates in a personalized speaking activity.

### Confidence

學生透過每個單元的練習題提升語言和文化競爭力，有效增強溝通信心度。

A final speaking activity encourages students to personalize the new language, and is tied to a specific learning outcome. Linguistic and cultural competencies help students build confidence to communicate effectively in social, educational, and work-related situations and purposes.

### Communication

系統性循環的單元架構，讓學生充分練習單字和文法，並將所學運用於日常生活的溝通中。

Careful and systematic recycling and exposure to new language enable students to use grammatically well-formed sentences in effective communication.

**Four Corners** is an integrated English course for adults and young adults who want to use English to communicate effectively in daily life. Easy and enjoyable to teach, **Four Corners** combines proven communicative methodology with a practical outcomes-based approach. The course features a clear presentation of vocabulary, a thorough grammar syllabus, and an everyday functional language lesson in every unit together with systematic practice of all four skills.

**Four Corners** places special emphasis on helping students become confident and competent speakers of English. Speaking activities at the end of every lesson, tied to clearly labelled measurable outcomes, enable students to see the results of their learning and help them see their progress.

	Level 1	Level 2	Level 3	Level 4
Student's Book with Self-study CD-ROM	978-0-521-12615-1	978-0-521-12716-5	978-0-521-12755-4	978-0-521-12771-4
Workbook	978-0-521-12654-0	978-0-521-12701-1	978-0-521-12751-6	978-0-521-12768-4
Teacher's Edition with Assessment Audio CD/CD-ROM	978-0-521-12646-5	978-0-521-12688-5	978-0-521-12747-9	978-0-521-12765-3
Class Audio CDs (3)	978-0-521-12640-3	978-0-521-12671-7	978-0-521-12743-1	978-0-521-12763-9
Student's Book A with Self-study CD-ROM	978-0-521-12657-1	978-0-521-12708-0	978-0-521-12753-0	978-0-521-12769-1
Student's Book B with Self-study CD-ROM	978-0-521-12660-1	978-0-521-12704-2	978-0-521-12754-7	978-0-521-12770-7
Workbook A	978-0-521-12649-6	978-0-521-12692-2	978-0-521-12748-6	978-0-521-12766-0
Workbook B	978-0-521-12652-6	978-0-521-12697-7	978-0-521-12750-9	978-0-521-12767-7
Classware	978-0-521-12619-9	978-0-521-12663-2	978-0-521-12712-7	978-0-521-12756-1
DVD	978-0-521-12638-0	978-0-521-12677-9	978-0-521-12740-0	978-0-521-12762-2

清晰呈現課程第一組單字文法重點及練習，並以插圖或照片增加豐富性。



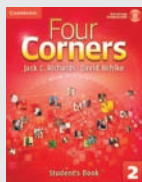
教授適合工作、社交等溝通技能，讓學生在日常生活中也能自由運用。



學生透過口說練習，複習單元所學，建立學生溝通表達的信心。

Four Corners Student's Book 1

Student's Book



學生課後附自學光碟，包括單字、文法、發音、聽力及影音互動練習活動等。

Workbook



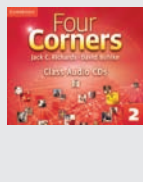
作業本可做為課堂或回家功課使用，每單元提供額外單字、文法及閱讀練習。

Teacher's Edition



教師手冊後附資源光碟，包含課程規劃、聽力／影片稿、解答、額外的活動練習單及客製化考題。

Class Audio CD



課堂聽力光碟，包含學生課本中所有聽力部分音檔。

DVD

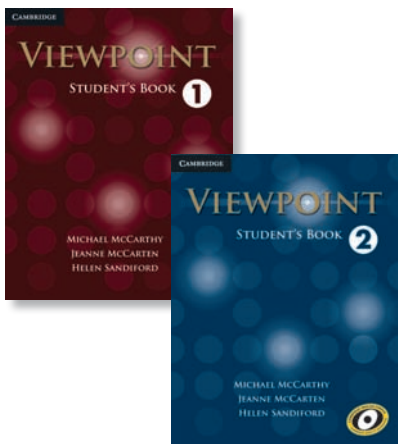


課堂影音 DVD，提供每單元額外真實情境單字、文法練習，且可作為學生錄製口說練習影片的範例。

Classware



課室軟體 (Classware) 提供老師一個數位化教學的選擇，可適用於固定式或可攜式電子互動白板、電腦及投影機的組合。本軟體可呈現學生手冊所有內容、聽力及完整影音檔案。軟體中的小工具能放大學生課本頁面、書寫註解、著色強調重點，且可編輯儲存，讓老師備課更輕鬆！



# Viewpoint

Michael McCarthy, Jeanne McCarten and Helen Sandiford  
**INTERMEDIATE TO UPPER-INTERMEDIATE**



<http://www.cambridge.org/viewpoint>

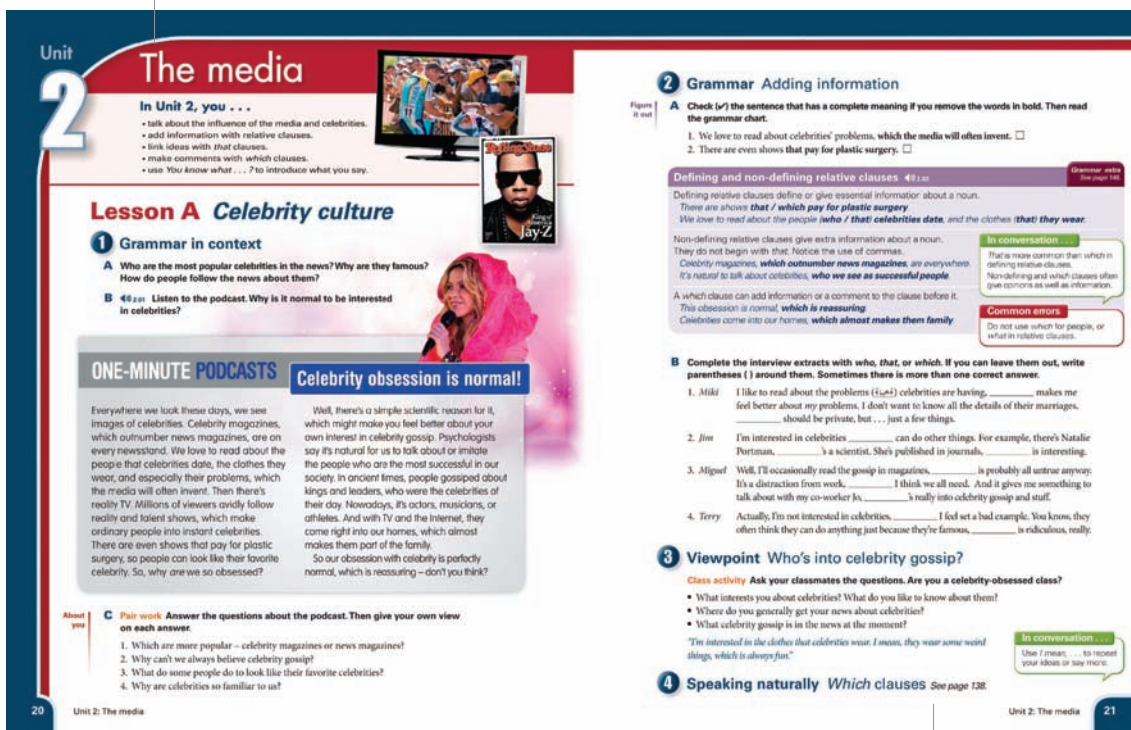
## 知名教材 <Touchstone> 作者 Michael McCarthy 強打新作

- ◎ Viewpoint 系列分為兩個級數，為 Touchstone 系列之後的延伸產品。
- ◎ 由劍橋語料庫彙編而成，提供學生自然的聽說讀寫學習情境和縝密的文法課程。並沿襲 Touchstone 廣受好評的會話策略，確保學生有效吸收後，能自然而然使用最適切的英文技巧。
- ◎ 本系列適用學術及專業用途的英語學習，包含研究所考試準備、論文寫作答辯或專業情境，如：商管、財務、法律、人文、自然科學、科技或工程領域等。

Viewpoint is an innovative, two-level series for adult and young adult students at high intermediate and advanced levels. Written by the same author team that produced the groundbreaking Touchstone series, Viewpoint is informed by extensive research into the Cambridge English Corpus. Extensive corpus research ensures that relevant language items are presented and practiced in natural contexts.

Viewpoint is for all students who need to progress beyond the intermediate level and want to speak and write English appropriately, effectively, accurately, and naturally. It is particularly suitable for students studying English for professional or academic purposes.

單元主題內容新穎且引人入勝。



Viewpoint Student's Book 1

Speaking naturally  
 練習幫助學生加強發音、重音和語調。

Student's Book  
 Workbook  
 Teacher's Edition  
 Class Audio CDs (4)  
 Classware CD-ROM

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 978-1-107-60153-6  
 978-1-107-63988-1  
 978-1-107-62978-3

**Level 2**  
 978-0-521-13189-6  
 978-1-107-60631-9  
 978-1-107-60156-7  
 978-1-107-66132-5  
 978-1-107-67577-3





# TOUCHSTONE

Michael McCarthy, Jeanne McCarten and Helen Sandiford

**BEGINNER TO INTERMEDIATE**



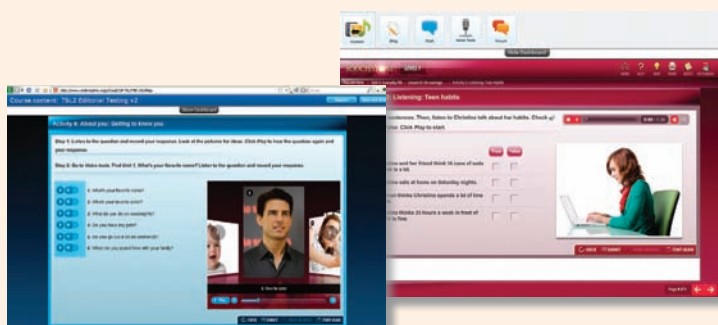
<http://www.cambridge.org/elt/touchstone>

- ◎ Touchstone 共分四個級數，是首部根據全球最大的語料庫「Cambridge International Corpus」（劍橋國際語料庫）中所收錄的真實口說和寫作資料庫所編撰。每個級數亦提供 A 及 B 上下兩冊版本，彈性配合老師做為學年／學期備課的最佳教材。
- ◎ 內容運用北美人士的真實生活用語，大量補強學生字彙、文法、聽力、閱讀、口說能力，使學生有效率的學習最道地的英文。
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- ◎ 書後附有 Audio/CD-ROM 二合一光碟，學生可以自行錄音，進行發音比對。
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# Adults & Young Adults



Jack C. Richards with Jonathan Hull and Susan Proctor

**BEGINNER TO INTERMEDIATE**



<http://www.cambridge.org/gb/elt/interchange>

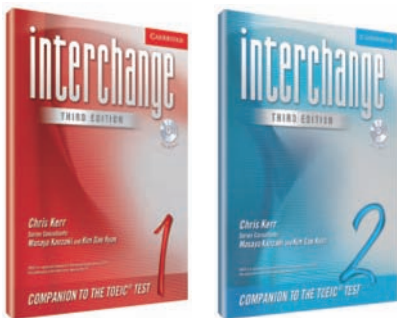
- ◎ 此系列書籍是專為亞洲學生所設計，由 ELT 溝通式教學法大師 Jack C. Richards 所編寫。
- ◎ Interchange 共分四個級數，每個級數亦提供 A 及 B 上下兩冊版本，彈性配合老師做為學年 / 學期備課的最佳教材。
- ◎ 無論是字彙、文法、聽力、閱讀、口說等，書籍的設計及編排不僅有實用、活潑的內容，更納入中西文化不同的素材，來強化學生全方位的英語學習。
- ◎ 特別提供台灣市場「COMBO 五合一」最佳版本，裡頭含有學生課本、視聽活動課本、作業本、DVD 影片及多媒體練習光碟、學生自修有聲 CD。
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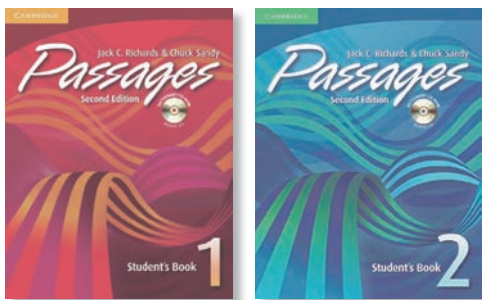
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## Passages

2nd Edition

Jack C. Richards and Chuck Sandy

UPPER INTERMEDIATE TO LOW-ADVANCED



<http://www.cambridge.org/elt/passages>

- ◎ **Passages** 即為 **Four Corners** 和 **Interchange** 系列之後的延伸產品，此系列亦是 ELT 溝通式教學法大師 Jack C. Richards 所編寫，共分 2 級。
- ◎ 搭配 **Four Corners** 和 **Interchange**，此系列則一共有六個級數，由初級到高級，全方位完整性的規劃編排，讓欲將參加多益、全民英檢、托福等英語檢測的學生可以累積實力，任何考題迎刃而解。
- ◎ 特別強調學生字彙、文法能力，因此除了隨書附贈光碟含「劍橋學術內容字典」來加強字彙外，更在書籍設計上增加 **Grammar Plus** 來反覆練習英文文法，讓學生輕鬆鬆成為字彙文法王。

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# Adults & Young Adults

## English Unlimited

Adrian Doff, Alex Tilbury, Ben Goldstein, David Rea,  
Leslie Anne, Hendra, Theresa Clementson  
Course consultant: Adrian Doff

BEGINNER TO UPPER-INTERMEDIATE



- ◎ **五大技能齊備** 除「聽、說、讀、寫」四技，特別加入第五大技能—「跨國際文化語言學習」，國際文化涵養更宏觀。
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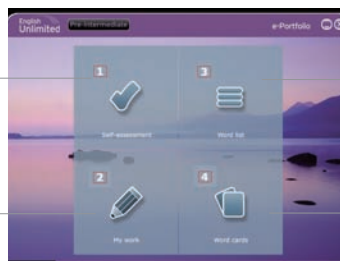
### ◎ 學生專屬 e 化英語書包

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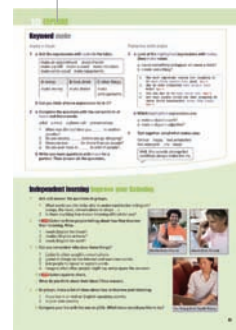
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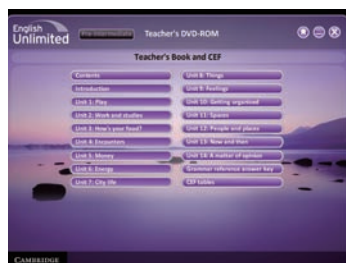


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From English Unlimited B1 Pre-intermediate Coursebook

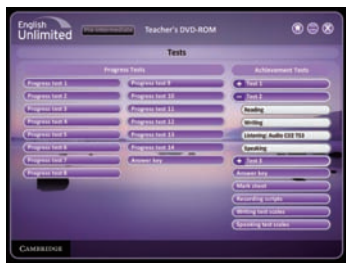
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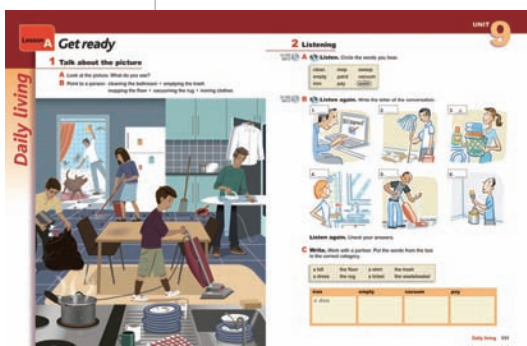
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# Adults & Young Adults



## Cambridge Academic English

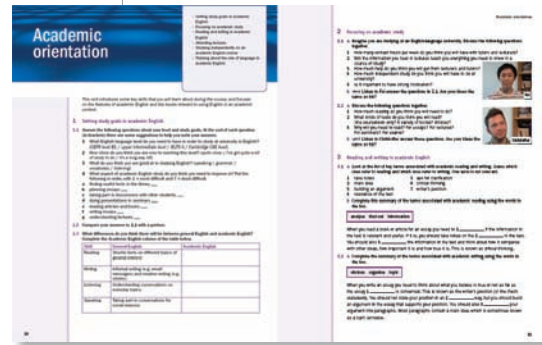
Martin Hewings, Craig Thaine  
Course consultant: Michael McCarthy  
**INTERMEDIATE TO ADVANCED**



- ◎ 專為大學基礎學術課程的學生所設計，培養學生的學術語言和批判性思維能力。
- ◎ 真實授課內容和學生訪談。
- ◎ 內容由劍橋學術語料庫與學術字彙表彙編而成。
- ◎ 透過 Study Tips 部分發展獨立學習技能。
- ◎ Focus on your subject 部分提供個人化學習。

學生可透過大量的練習加強他們所需的學術技能。

Designed specifically for students at university and on foundation courses, this integrated skills course develops academic language and critical thinking skills essential for successful university studies across disciplines.



Cambridge Academic English Student's Book B2 Upper Intermediate

- Real lectures and student interviews
- Language informed by Cambridge Academic Corpus and Academic Word List
- Develops independent learning skills through Study Tips sections
- Personalised learning with the Focus on your subject sections

	B1+ Intermediate	B2 Upper Intermediate	C1 Advanced
Student's Book	978-0-521-16519-8	978-0-521-16520-4	978-0-521-16521-1
Teacher's Book	978-0-521-16525-9	978-0-521-16526-6	978-0-521-16527-3
Class Audio CD	978-0-521-16522-8	978-0-521-16523-5	978-0-521-16524-2
DVD	978-0-521-16528-0	978-0-521-16529-7	978-0-521-16531-0

<http://www.cambridge.org/elt/academicenglish>



## Let's Talk 2nd Edition

Leo Jones  
**ELEMENTARY TO INTERMEDIATE**

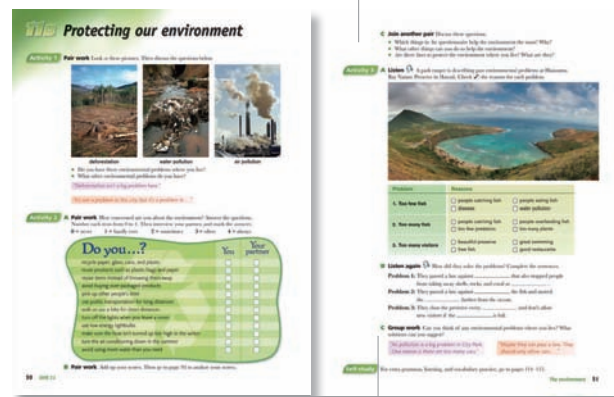


- ◎ Let's Talk 共有三個級數，書籍提供豐富有趣的照片、圖表、問卷和文章讓課堂上有活潑的小組對話題材。
- ◎ 提供實用的句型、表達方式和字彙表，讓學生在雙人對話練習以及團體討論中自在地開口說英文。
- ◎ 第二版的 Let's Talk 全新的為亞洲學生提供更多的聽力、文法、字彙內容及練習。

### 誘導式教學

在課堂裡，教師不再只是傳授知識、培養技能，而是引導學生在同儕相互學習中快速形成語言能力。

Let's Talk Second Edition is a 3-level course, in which: (1) the increase in communication activities moves the focus to a student-centered classroom, (2) the teacher becomes the role of a facilitator and (3) increased confidence and motivation lead to improved fluency. As the series is focused strictly on communication, with pair and group work in every unit, it is recommended for students who want to develop their speaking skills. With engaging topics, students will be encouraged to express their feelings, ideas and opinions.



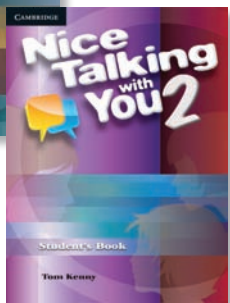
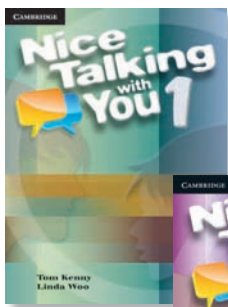
From Let's Talk Level 1 Student's Book

<http://www.cambridge.org/elt/letstalk>

	Level 1	Level 2	Level 3
Student's Book with Self-study Audio CD	978-0-521-69281-6	978-0-521-69284-7	978-0-521-69287-8
Teacher's Manual with Audio CD	978-0-521-69282-3	978-0-521-69285-4	978-0-521-69288-5
Class Audio CDs (3)	978-0-521-69283-0	978-0-521-69286-1	978-0-521-69289-2

### 培養語言熟悉度

每一單元都為學生量身訂作許多與主題相關之練習，以期提高學生的學習動機及語言溝通能力。



# Nice Talking with You

Tom Kenny and Linda Woo

ELEMENTARY TO PRE-INTERMEDIATE



<http://www.nicetalkingwithyou.com>

想知道老外都怎麼自然地結束對話嗎？如果他們不想結束對話，又會怎麼表達呢？當他們有口誤時都怎麼在對話中修正呢？Nice Talking with You 教你自信說出一口道地的英文！

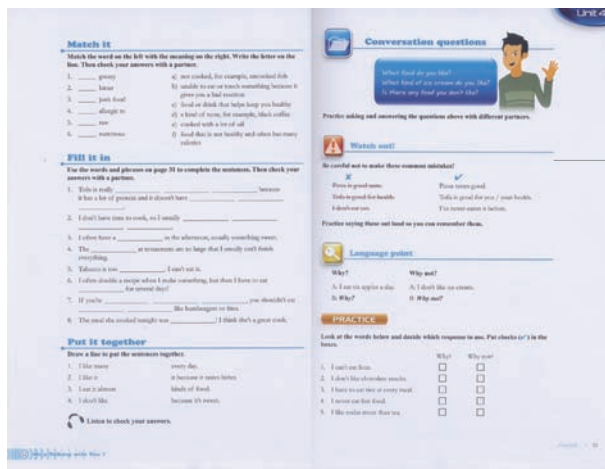
- ◎ 本套書籍共兩個級數，內容以日常生活情境為主題，藉由新創的編排設計，讓「沒自信開口說英文」的學生可以在不顧忌字彙、文法的限制下，開口說流利的英文。
- ◎ 書籍內容另又特別加強「聽力」、「單字練習」、「片語練習」、「實務對話策略」、「英語會話」等，協助學生迅速習得英語溝通的技巧與訣竅。
- ◎ 免費提供線上朗讀音檔、額外聽力練習等。

Nice Talking with You is a two-level oral communication series designed to get students talking and keep them talking in English from the very first class. Each unit features practical conversation strategies (Hints) to create a unique, fluency-first approach, helping learners become confident speakers of natural English.

用簡單明瞭和學生自己相關的練習題幫助學生暖身並介紹和主題相關的單字片語。



Nice Talking with You Level 1 Student's Book

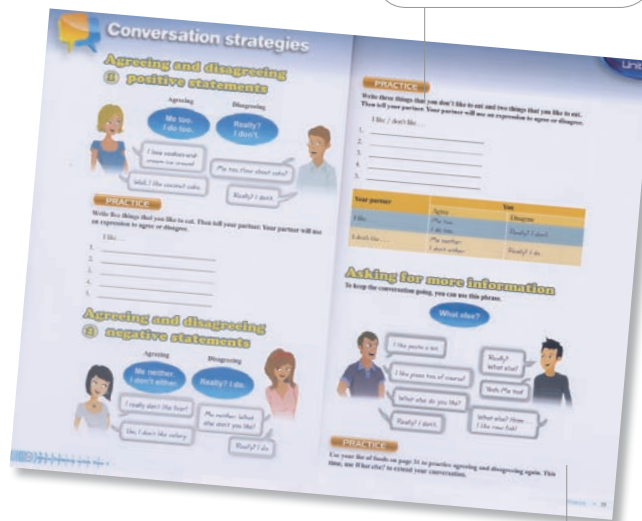


提供更多和主題相關單字片語的練習，確保學生完全了解其意義。

挑出對話中最常用語句，並在接下來的兩頁中反覆練習。



豐富的線上資源讓老師教學、學生自學更輕鬆。



對話 model，學生可以參考此部份做練習。

Student's Book  
Teacher's Manual

Level 1  
978-0-521-18808-1  
978-0-521-18812-8

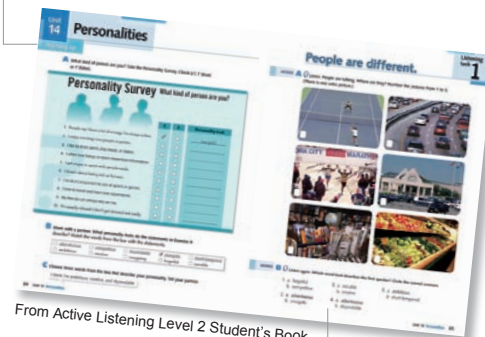
Level 2  
978-0-521-18809-8  
978-0-521-18811-1



# Listening / Speaking



Warming up 活動中的設計主要鼓勵學生以存在的認知架構及知識經驗來預習單字。



Listening Tasks 非常貼心地設計各式各樣且「不失均衡」的活動來提昇聽力技巧。

## Active Listening

2nd Edition

Steven Brown & Dorolyn Smith

ELEMENTARY TO PRE-INTERMEDIATE



- ◎ 三個級數，主題包含最新科技、休閒、旅遊等。配合各國口音練習，增強聽力技巧。
- ◎ 學生課本附有自修 CD，讓學生課後還能持續練習聽力。實用的教師手冊協助教師備課迅速容易。
- ◎ 單元中「Your turn to talk」部分讓學生除了練習聽力外，還同時加強口說和發音。

**Active Listening Second Edition** is a fully updated and revised edition of the popular three-level listening series for adult and young adult learners of North American English. Each level offers students 16 engaging, task-based units, each built around a topic, function, or grammatical theme. Grounded in the theory that learners are more successful listeners when they activate their prior knowledge of a topic, the series gives students a frame of reference to make predictions about what they will hear. Through a careful balance of activities, students learn to listen for main ideas, for details, and make inferences.

	Level 1	Level 2	Level 3
Student's Book with Self-study CD-ROM	978-0-521-67813-1	978-0-521-67817-9	978-0-521-67821-6
Teacher's Manual with Audio CD	978-0-521-67814-8	978-0-521-67818-6	978-0-521-67822-3
Class Audio CDs (3)	978-0-521-67815-5	978-0-521-67819-3	978-0-521-67823-0

[www.cambridge.org/elt/activelisting](http://www.cambridge.org/elt/activelisting)

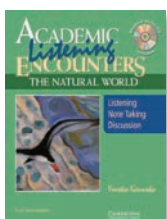
## ACADEMIC LISTENING ENCOUNTERS



- ◎ 此系列分為「Listening」與「Reading」兩大學習課程，各有四個級數。從不同的英文技能探討相同學術內容主題，引導學生練習語言技巧。
- ◎ 提供相關主題深度背景知識，培養學生主動思考能力。提供學生一個如置身國外學習情境的英語環境研習各類學術科目。
- ◎ 在「Listening」課程中加強學生學術學習技巧，如：標記重點、做筆記、應考秘訣，另外亦延伸團體討論等口說練習。
- ◎ **The Natural World** 主題包含地球自然地質組成、水循環、水的取得、全球溫室效應、人體系統、遺傳學及老化等。
- ◎ **American Studies** 主題含美國文化、公民權利、移民經驗、運動、嘻哈/爵士/藍調音樂、美國俚語全球化現象等。
- ◎ **Life in Society** 主題包含各類生活型態、同儕壓力、性別角色、教派狂熱、政治宣傳、媒體影響、家庭與工作平衡等。
- ◎ **Human Behavior** 主題包含壓力、生理健康、智能、非言語式溝通、愛及友誼等。

**Academic Listening Encounters** and **Academic Encounters** is an academic preparation series that uses authentic materials and a sustained-content approach to teach students the skills they need to take academic courses in English. Academic Listening Encounters texts cover listening, note taking and discussion using a variety of unscripted interviews as well as authentic academic lectures.

see also...page 21 for Academic Encounters

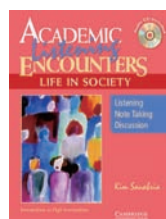


### Academic Listening Encounters : The Natural World

Yoneko Kanaoka

PRE-INTERMEDIATE

Student's Book with Audio CD	978-0-521-71639-0
Teacher's Manual	978-0-521-71641-3
Class Audio CDs (3)	978-0-521-71640-6

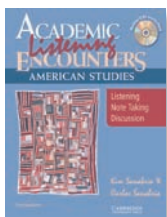


### Academic Listening Encounters : Life in Society

Kim Sanabria

INTERMEDIATE TO UPPER-INTERMEDIATE

Student's Book with Audio CD	978-0-521-75483-5
Teacher's Manual	978-0-521-75484-2
Class Audio CDs (3)	978-0-521-75486-6

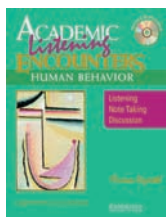


### Academic Listening Encounters : American Studies

Carlos Sanabria, Kim Sanabria and Bernard Seal

INTERMEDIATE

Student's Book with Audio CD	978-0-521-68432-3
Teacher's Manual	978-0-521-68434-7
Class Audio CDs (3)	978-0-521-68433-0



### Academic Listening Encounters : Human Behavior

Miriam Espeseth

UPPER-INTERMEDIATE TO ADVANCED

Student's Book with Audio CD	978-0-521-60620-2
Teacher's Manual	978-0-521-57820-2
Class Audio CDs (4)	978-0-521-78357-6



## Present Yourself

Steven Gershon

ELEMENTARY TO PRE-INTERMEDIATE



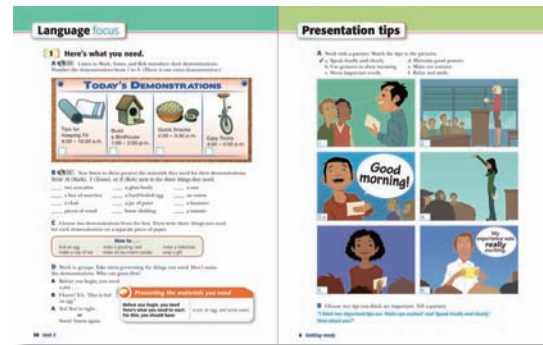
- ◎ 本書採循序漸進的方式，加強學生簡報技巧，展現自信魅力。
- ◎ 單元架構條理清楚，從表達內容、方式、安排簡報架構到實際操演，輕輕鬆鬆學會做好簡報。
- ◎ 專為台灣學生量身打造豐富考題，同步加強聽力、單字理解、同義字和文法。

**Present Yourself** is a presentation skills course for adult and young adult learners of English. The series takes a process approach to giving presentations and combines careful language control with communicative activities students can relate to. It offers students an opportunity to develop the life skill of talking about topics to an audience outside the language classroom. **Present Yourself 1 Experiences** focuses on giving presentations about everyday experiences. **Present Yourself 2 Viewpoints** focuses on giving presentations that express an opinion or point of view.

Student's Book with Audio CD  
Teacher's Manual

**Present Yourself 1, Experiences**  
978-0-521-71328-3  
978-0-521-71329-0

**Present Yourself 2, Viewpoints**  
978-0-521-71330-6  
978-0-521-71331-3



From Present Yourself: Experiences Student's Book

[www.cambridge.org/elt/presentyourself](http://www.cambridge.org/elt/presentyourself)



## Cambridge English Skills Real Listening & Speaking

Miles Craven, Sally Logan and Craig Thaine

ELEMENTARY TO UPPER-INTERMEDIATE



- ◎ 本系列分為「Listening & Speaking」、「Reading」與「Writing」三大學習課程，各有四個級數，主題皆為最實用的日常生活英文。
- ◎ 內容以工作、學習、社交和旅遊為主題，讓使用者無論在什麼情況下，都能說出一口流利的英文。

**Cambridge English Skills** is a four-level skills series specially designed for adults and young adults wanting to communicate confidently in English wherever they are - at home, at work, travelling, studying or socializing with English-speaking friends. This book can be used as self-study material, in class, or as supplementary material.

see also...page 21 for Real Reading and page 23 for Real Writing

Level 1 with answers and Audio CD  
Level 1 without answers  
Level 2 with answers and Audio CD  
Level 2 without answers  
Level 3 with answers and Audio CD  
Level 3 without answers  
Level 4 with answers and Audio CD  
Level 4 without answers

978-0-521-70198-3  
978-0-521-70199-0  
978-0-521-70200-3  
978-0-521-70201-0  
978-0-521-70588-2  
978-0-521-70589-9  
978-0-521-70590-5  
978-0-521-70591-2

Complete Teacher's notes are available to download from

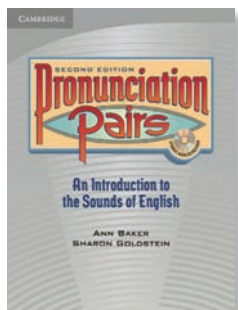
[www.cambridge.org/englishskills](http://www.cambridge.org/englishskills)



From Cambridge English Skills Real Listening & Speaking Level 1



# Pronunciation



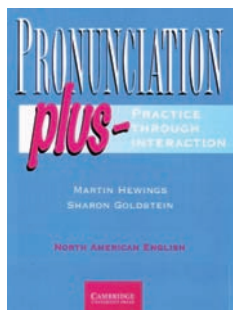
## Pronunciation Pairs

2nd Edition  
Ann Baker & Sharon Goldstein  
BEGINNER TO PRE-INTERMEDIATE



專為初級與中級程度的使用者所設計的發音教材可向上銜接 Pronunciation Plus。全書共五十個單元，每單元針對一個母音、子音、單音、重音及音調做練習。

Student's Book with Audio CD 978-0-521-67808-7  
Teacher's Manual 978-0-521-67809-4  
Class Audio CDs 978-0-521-67811-7



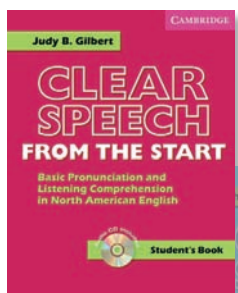
## Pronunciation Plus

Martin Hewings & Sharon Goldstein  
PRE-INTERMEDIATE TO INTERMEDIATE



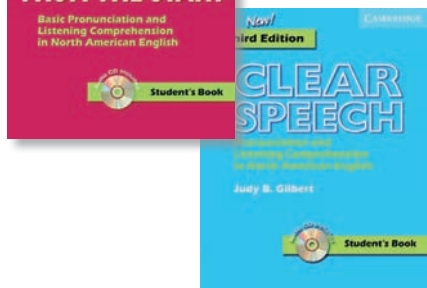
本書為 Pronunciation Pairs 的銜接，詳細介紹所有發音的細節，以避免學生死背發音規則的錯誤學習方式。無論母音、子音、子音群、重音與節奏、連音、語調等都有清楚易懂的說明。

Student's Book 978-0-521-57797-7  
Teacher's Manual 978-0-521-57796-0  
Class Audio CDs 978-0-521-78522-8



## Clear Speech

Judy B. Gilbert  
BEGINNER TO INTERMEDIATE

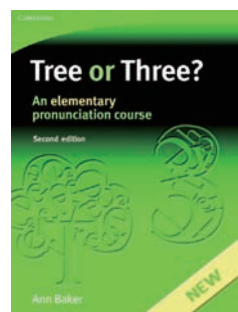
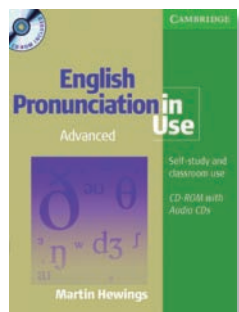
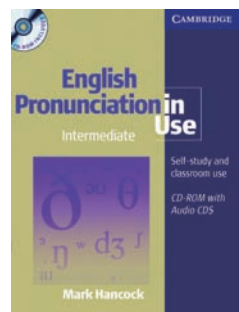
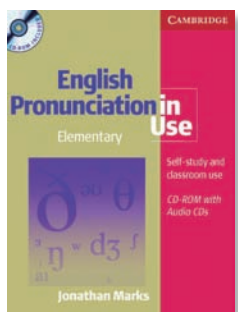


Clear Speech from the Start 以簡單的單字與短句帶入發音練習，介紹最基礎發音規則，如：子母音、重音、音節等概念。Clear Speech 以圖片來呈現口腔結構與正確的發音位置。除了在母音規則方面有較深度的探討外，音調、重音的介紹與聽力練習的部分也相當詳盡。

Student's Book with Audio CD 978-0-521-61905-9  
Teacher's Resource Book 978-0-521-63735-0  
Class Audio CDs 978-0-521-79966-9

**Clear Speech from the Start** 978-0-521-61905-9  
978-0-521-63735-0  
978-0-521-79966-9

**Clear Speech 3rd Ed** 978-0-521-54354-5  
978-0-521-54355-2  
978-0-521-54357-6



## Tree or Three?

2nd Edition  
Ann Baker  
BEGINNER TO ELEMENTARY



## English Pronunciation in Use

Elementary: Jonathan Marks and Donna Sylvie  
Intermediate: Mark Hancock and Donna Sylvie  
Advanced: Martin Hewings  
ELEMENTARY TO ADVANCED



此系列分三個級數，整合性的發音練習設計，讓使用者從單字、片語和句子中練習完美發音。每單元兩頁，左頁解說，右頁練習的設計，上課自修兩相宜。CD-ROM 包含更多的互動練習，整合書中所學內容。

Edition with Answers  
Book with Answers and Audio CD  
Book with Answers/Audio CDs/CD-ROM  
Audio CDs  
CD-ROM for Windows and Mac

**Elementary**  
978-0-521-67262-7  
978-0-521-67266-5  
978-0-521-69373-8  
978-0-521-67264-1  
978-0-521-69370-7

**Intermediate**  
978-0-521-00185-4  
978-0-521-00657-6  
978-0-521-68752-2  
978-0-521-00659-0  
978-0-521-68750-8

**Advanced**  
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978-0-521-61960-8  
978-0-521-69376-9  
978-0-521-61958-5  
978-0-521-69374-5



## Ship or Sheep?

3rd Edition  
Ann Baker  
PRE-INTERMEDIATE TO INTERMEDIATE

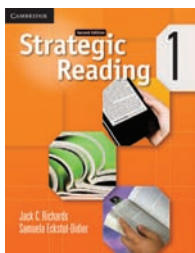


此書分兩個級數，統整發音常犯錯誤與相似音的比較。「書 +Audio CD」版本包含更多的聽力和發音練習。

Paperback  
Book and Audio CDs (3) Pack

**Tree or Three?**  
978-0-521-68526-9  
978-0-521-68527-6

**Ship or Sheep?**  
978-0-521-60671-4  
978-0-521-60673-8



# Strategic Reading

Second edition

Jack C. Richards and Samuela Eckstut-Didier

ELEMENTARY TO INTERMEDIATE



<http://www.cambridge.org/strategicreading/teacher>

## 全新大改版!

— 全彩頁面超生動

— 最新文章主題和插圖

### Building effective reading skills

- ◎ 本書內容取材多元，來自各類報章、書籍、雜誌與網路。
- ◎ 主題生動活潑，新版每冊十二個單元，每單元包含三篇主題文章。
- ◎ 單元中包含大量閱讀前/後練習活動，訓練閱讀邏輯思考能力，讓學習成效更加顯著。

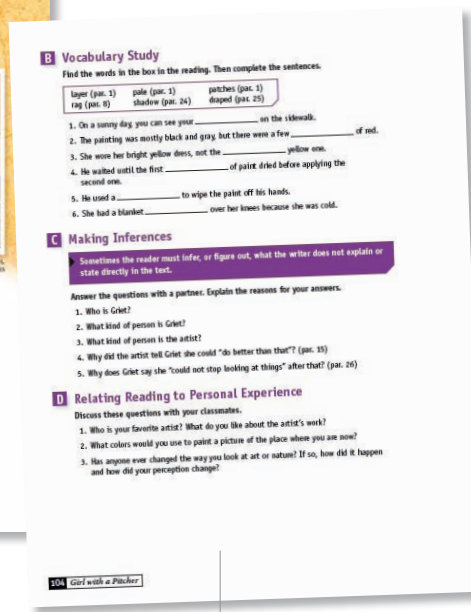
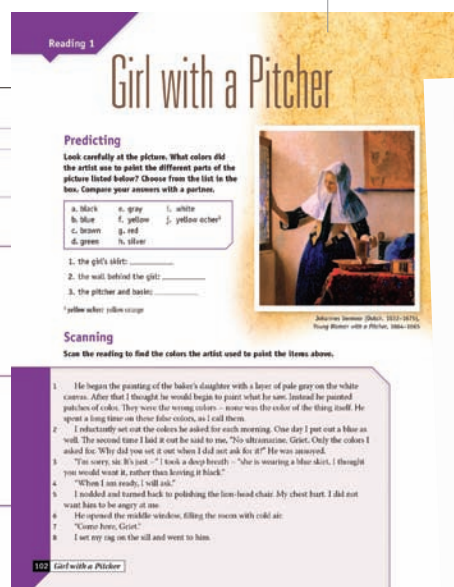
Strategic Reading, second edition, is a three-level series designed to develop reading fluency through the study of authentic and adapted texts. Each level contains 12 thematic units with three reading passages adapted from authentic sources. The readings are skillfully adapted so that they are appropriate for their intended level. However, each reading retains the essential characteristics of the original with less and less adaptation as the levels go higher, with the readings in Level 3 only lightly adapted. The readings inspire plentiful pre- and post-reading discussion and build students' overall reading proficiency. Speed reading tasks help students build their overall reading fluency. The Teacher's Manuals provide a model lesson plans, teaching suggestions, cultural notes, additional vocabulary notes, and quizzes for each unit.

#### Unit Preview

用和單元主題相關的問題來激發學生閱讀興趣並讓學生分享他們知道的相關知識。

#### Pre-reading Tasks

Reading Preview 包含四種練習內容，Skimming/Scanning 訓練學生找尋文章中特定資訊或是主旨，或是要學生去對照 Reading Preview 答案。



Strategic Reading Level 3 Student's Book

#### Post-reading Tasks

此部分確認學生的理解程度，幫助學生利用上下文、同義字和同類別的字認識文章中的 6~8 個單字。同時訓練閱讀邏輯思考能力、摘要能力和辨別指定代名詞等閱讀策略並提供學生討論或練習寫作的機會。

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Teacher's Manual

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# Read This!

Alice Savage and Daphne Mackey  
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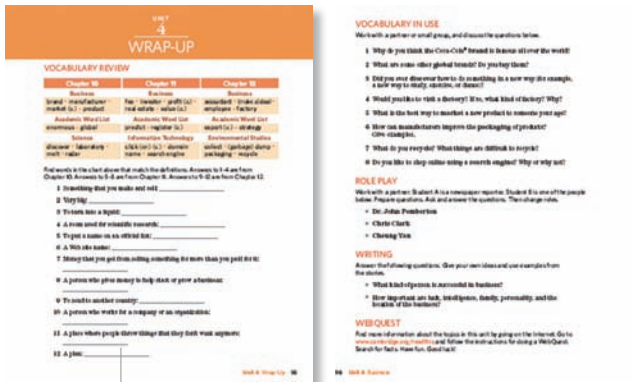


- ◎ **字彙學習時下最 IN** 以 Academic Word List (AWL) 所設計的教材內容，同步累積時下最 IN 的學術字彙能力。
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- ◎ **亞洲學子最適用** 專門針對亞洲學生所設計的學習架構，利用重複關鍵字彙、文法、閱讀技巧及寫作練習等，深耕學生英語閱讀及理解能力。
- ◎ **聽力練習最方便** 免費提供線上文章朗讀 MP3，方便學生英文聽力隨處練習。
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see also...page 16 for Academic Listening Encounters

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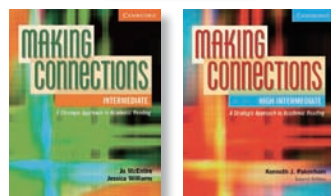
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see also...page 17 for Real Listening & Speaking and page 23 for Real Writing

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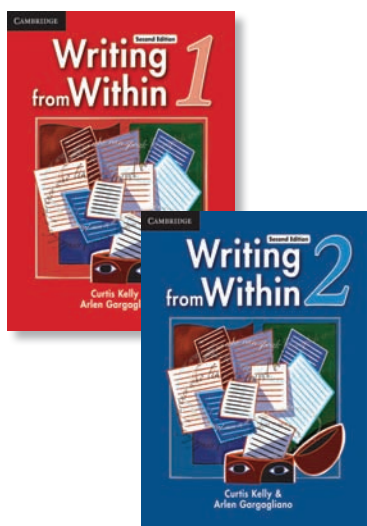
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# Writing from Within

Second edition

Curtis Kelly and Arlen Gargagliano

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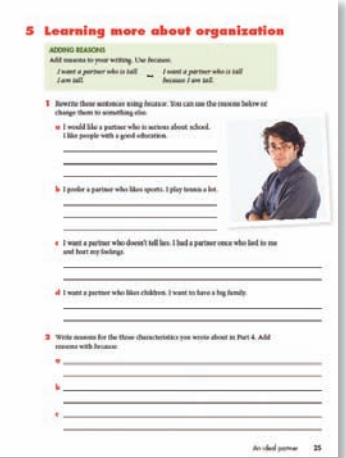
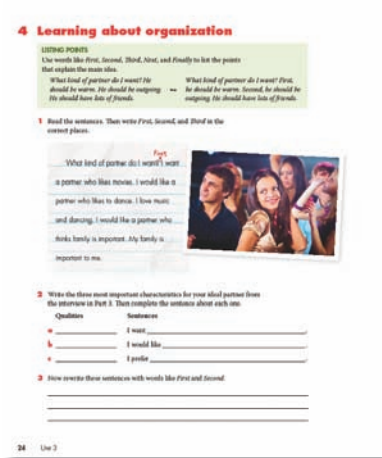
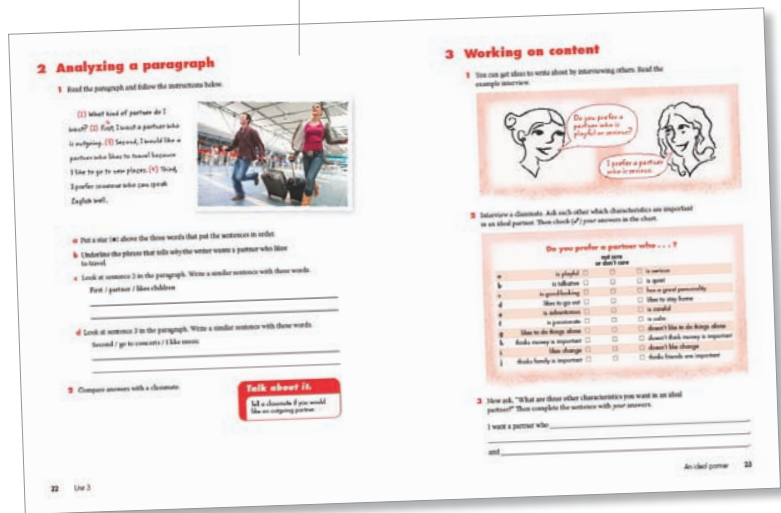
- ◎ 輕鬆有趣的初級 & 中級寫作教材，全新改版上市。
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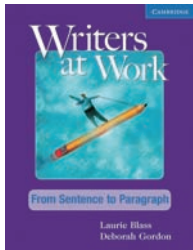


# WRITERS AT WORK

ELEMENTARY TO INTERMEDIATE



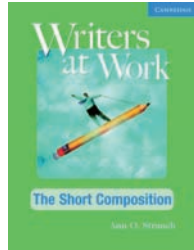
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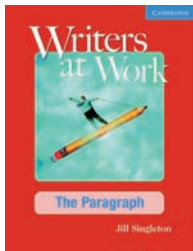
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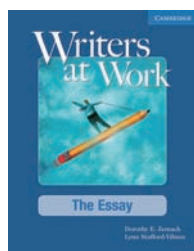
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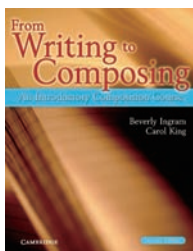
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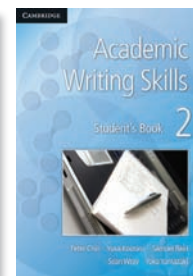
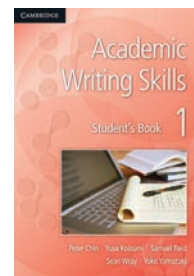


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See also...page 17 for Real Listening & Speaking and page 21 for Real Reading

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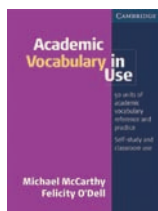
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Alex Case, Reviews editor at TEFL.net  
PRE-INTERMEDIATE TO INTERMEDIATE



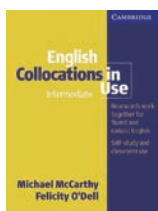
- ◎ 本書收錄大量學術專用字彙，適合做為出國留學考試的單字準備用書。
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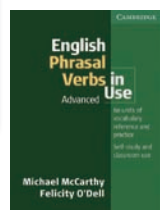
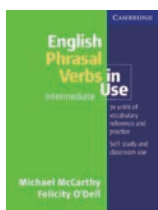
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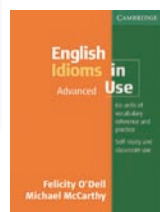
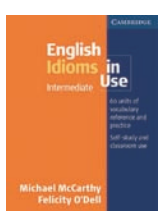
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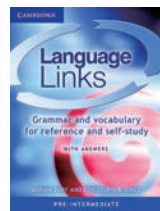
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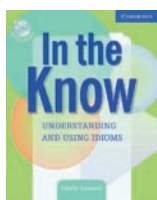
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Cindy Leaney

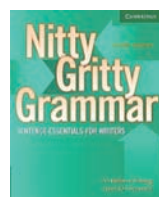
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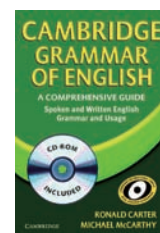


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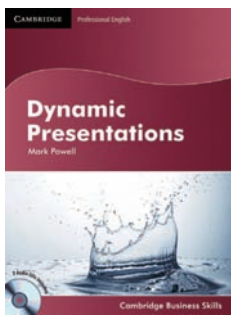
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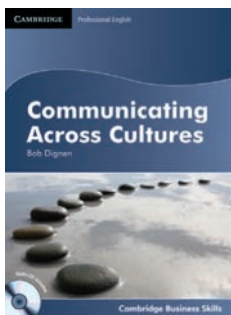
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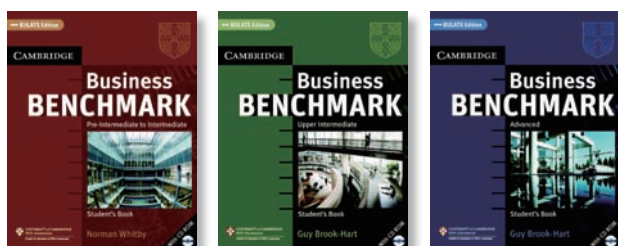
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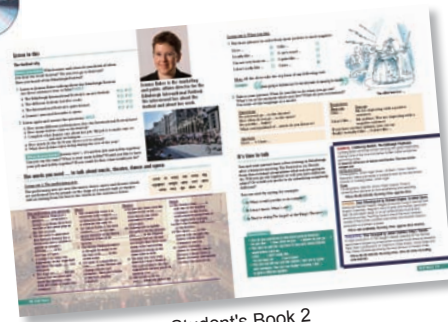
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## Business Explorer

Gareth Knight & Mark O'Neil

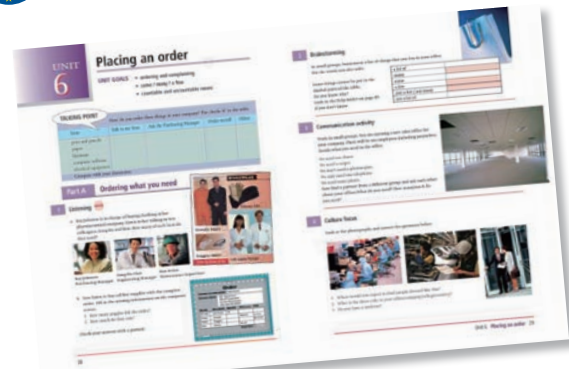
ELEMENTARY TO PRE-INTERMEDIATE



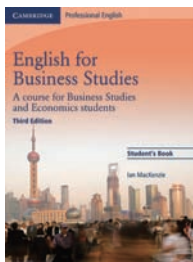
- ◎ 本系列共分三個級數，是專為亞洲學生設計的商英教材，內容皆與亞洲當地商業主題相關。
- ◎ 主題豐富，包含電話溝通、產品、服務與協商等商業英文技能，相當適合初學商用英語者使用。

Business Explorer is an exciting three level course in American English for learners of Business English. With an emphasis on listening and speaking but with many opportunities for reading and writing, Business Explorer addresses learners' everyday language needs in business situations.

	Level 1	Level 2	Level 3
Student's Book	978-0-521-77780-3	978-0-521-77776-6	978-0-521-75453-8
Teacher's Book	978-0-521-77779-7	978-0-521-77775-9	978-0-521-75454-5
Audio CD	978-0-521-77773-3	978-0-521-77773-3	978-0-521-75456-9



From Business Explorer 1, Student's Book



## English for Business Studies 3rd Edition

Ian Mackenzie

INTERMEDIATE TO UPPER-INTERMEDIATE



Student's Book	978-0-521-74341-9
Teacher's Book	978-0-521-74342-6
Audio CDs (2)	978-0-521-74343-3

- ◎ 此書合括重要商業相關領域，例如：管理、製造、行銷、財金和微型經濟，幫助學生理解和談論商業經濟領域各個觀念。
- ◎ 全新第三版更新世界商業經濟環境的近期變化，收錄新主題如「能源政策」和「病毒行銷」，新單元如「企業社會責任」和「風險投資」。
- ◎ 透過個案研究、團體討論、角色扮演等任務型學習活動，學生能夠逐漸培養發表個人想法的能力。除原有的「區塊式」聽力練習外，更新增真實企業人才訪談，提升學生聽力技能。

**English for Business Studies** Third Edition covers the most important areas of management, production, marketing, finance and macroeconomics, it helps students to understand and talk about key concepts in business and economics.



## Working in English

Leo Jones

PRE-INTERMEDIATE



- ◎ 本書適用於工作場合中需要使用英文的社會人士或是學習商業相關科系的學生。可向上銜接 **New International Business English**。
- ◎ 內容多元化，例如商英寫作、訊息交換、企業說明與產品發表會等，可快速提昇商英技能。
- ◎ 課程設計多以真實圖片引導使用者進行討論，提供充分的思考與口說空間。

Working in English is a comprehensive course for Business English learners from Leo Jones, co-author of the successful **New International Business English** course. The core course comprises 40 one-hour units organized into seven modules. It is supplemented by extra activities from the Teacher's Book to offer maximum flexibility.

Student's Book	978-0-521-77684-4
Personal Study Book with Audio	978-0-521-77685-1
Teacher's Book with CD-ROM	978-0-521-77683-7
Student's Book Audio CDs (2)	978-0-521-77681-3



## New International Business English 2nd Edition

Leo Jones and Richard Alexander

INTERMEDIATE



- ◎ 此書為劍橋商業英文暢銷書之一，是 **Working in English** 的延伸。
- ◎ 提供不同商業情境下的小組討論和單字建構，訓練完整英文聽、說、讀、寫能力。

This bestselling course is the ideal next step for students who have completed **Working in English**. Fifteen topic-based units cover a wide range of business situations and the course provides frequent opportunity for discussion and thorough vocabulary development.

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Workbook Audio CD set (2)	978-0-521-77466-6
Teacher's Book	978-0-521-77471-0





## Communicating in Business & English for Business Communication

2nd Edition

Simon Sweeney

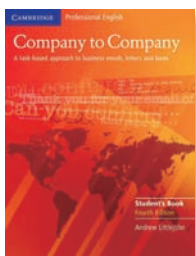
PRE-INTERMEDIATE TO INTERMEDIATE

- ◎ 此系列分美式英文 *Communicating in Business* 和英式英文 *English for Business Communication* 兩版，是劍橋商業英文的暢銷書。
- ◎ 主題多元，包括簡報、協商、電話表達、會議、社交場合英文等。
- ◎ 加強聽力訓練，按部就班指導口說英文，增加使用者自信並流利地使用職場英文。
- ◎ 每單元後皆附小考練習，可做為 TOEIC 或其他商英檢定準備練習之用。

Student's Book  
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978-0-521-75450-7  
978-0-521-75452-1



## Company to Company

4th Edition

Andrew Littlejohn

PRE-INTERMEDIATE TO INTERMEDIATE



- ◎ 專為商英 Email、書信設計的教材，循序漸進指導書寫各類 Email、書信。
- ◎ 每單元分為兩部分。一、學習部分：介紹 Email 書信往來的格式、表達與功能，提供大量範例供參考；二、活動部分：提供大量學生分組練習書寫與討論的機會。

*Company to Company* is for anyone studying or working in business, commerce or administration who needs to correspond in English.

### Contents

- Unit 1 Making enquiries
- Unit 2 Business prospects
- Unit 3 Contacting customers
- Unit 4 When things go wrong
- Unit 5 Getting things done
- Unit 6 Maintaining contact
- Unit 7 Customer service
- Unit 8 Product promotion

Student's Book  
Teacher's Book

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## Contact US!

Jane Lockwood and Hayley McCarthy

INTERMEDIATE TO UPPER-INTERMEDIATE

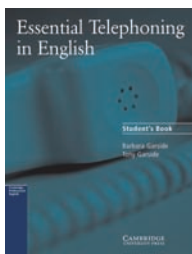


### Call Center 專業英文

- ◎ 全書十個單元，內容採用專為亞洲學生設計之高度溝通式教學法，程度對應 CEF 架構。
- ◎ 每單元包含一通真實電話對話，十個對話分別來自不同行業，讓語言學習更加豐富且具有挑戰性。

Coursebook with Audio CD  
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## Essential Telephoning in English

Tony Garside and Barbara Garside

ELEMENTARY TO PRE-INTERMEDIATE



- ◎ 適合初級程度的使用者，內容為基礎的電話英文相關主題，如：結束通話、預約、確認資訊等。
- ◎ 可向上銜接 *Telephoning in English*。

Student's Book  
Teacher's Book  
Audio CD

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978-0-521-78391-0



## Telephoning in English

B. Jean Naterop and Rod Revell

PRE-INTERMEDIATE TO INTERMEDIATE



- ◎ 適合中級程度的使用者，內容為較進階的電話英文相關主題，還包含角色扮演等練習，讓使用者熟悉用英文溝通。
- ◎ 初級程度可參考 *Essential Telephoning in English*。

*Telephoning in English* is for professionals and trainees in business, commerce and administration who need to be able to receive and make telephone calls.

Student's Book  
Audio CD

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## Business Vocabulary in Use 2nd Edition

Bill Mascull

ELEMENTARY TO ADVANCED

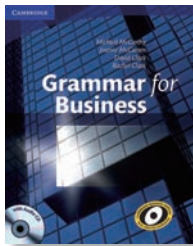


- ◎ 無論是想在進入職場前準備好商業英文或是目前在職者都可以使用的商英單字書籍。
- ◎ 初級的主題包含數字的使用、不同商業主題的關鍵字，例如工作種類、場所、時間等。同時也著重在商業溝通，例如問候、簡報和會議等。
- ◎ 中級的單元內容為主題式的單字，例如人事、組織、生產、行銷和金融等。此外亦包含了在商業中會運用到的主題，例如進階商英簡報、會議、電話溝通和談判技巧等。
- ◎ 高級的內容為高階的商英主題，例如管理、雇員、策略、品牌行銷和公司財政等。

**Business Vocabulary in Use** is a must for any teacher or learner of business English.

See also page 24-26 for other In Use Series

	Elementary to Pre-intermediate	Intermediate	Advanced
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## Grammar for Business

Michael McCarthy, Jeanne McCarten, David Clark and Rachel Clark

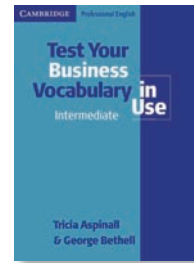
PRE-INTERMEDIATE TO INTERMEDIATE



- ◎ 世界級語料學大師 Michael McCarthy 教授最新巨作。加強會話，讓使用者輕鬆成為更自信有效的商/職場溝通者。
- ◎ 職場上必備的文法參考練習書。提供簡單明瞭的解釋和真實語料練習，大幅提昇實際商/職場的說、寫、溝通技巧，同時也補充實用簡報、協商談判和意見分享等訣竅。

**Grammar for Business** is a must-have for intermediate business students and anyone using English in the workplace. It provides clear explanations and authentic practice of the most essential language used in business English. Designed to help learners improve their communication skills in real business situations, it includes a unique focus on spoken as well as written grammar, and practical tips on areas such as organizing presentations, negotiating and giving your opinion.

Book with Audio CD 978-0-521-72720-4



## Test Your Business Vocabulary in Use Intermediate

Leo Jones and Richard Alexander

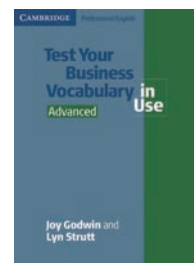
INTERMEDIATE



- ◎ 此系列分兩個級數，可用來搭配 **Business Vocabulary in Use**，亦可單獨做為商英單字練習書。
- ◎ 中級 **Test Your Business Vocabulary in Use Intermediate** 包含六十六回考題，高級 **Business Vocabulary in Use Advanced** 包含五十五回考題，能讓使用者透過大量練習累積豐富的商英字彙量。

**Test Your Business Vocabulary in Use** is a set of 66 tests based on the key corpus informed vocabulary highlighted in **Business Vocabulary in Use**. There is a clear one-page test for each unit of the parent book and a user-friendly answer key which enables learners to check their answers accurately. The scoring system provides the self-study learner with immediate feedback on their progress.

Edition with answers 978-0-521-53254-9



## Test Your Business Vocabulary in Use Advanced

Joy Godwin & Lyn Strutt

ADVANCED



**Test your Business Vocabulary in Use: Advanced** is suitable for upper-intermediate and advanced learners of Business English. Primarily designed as a companion to **Business Vocabulary in Use: Advanced**, it can also be used to supplement other upper-intermediate and advanced Business English materia

Edition with answers 978-0-521-61150-3

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Medicine	 <p>See page 35</p>	 <p>See page 35</p>	 <p>See page 35</p>	 <p>See page 35</p>
Engineering/ICT	 <p>See page 36</p>	 <p>See page 36</p>	 <p>See page 36</p>	 <p>See page 36</p>
Law/Science	 <p>See page 37</p>	 <p>See page 37</p>	 <p>See page 37</p>	 <p>See page 37</p>
Finance/Marketing	 <p>See page 38</p>	 <p>See page 38</p>	 <p>See page 38</p>	 <p>See page 38</p>
Media HR/management	 <p>See page 39</p>	 <p>See page 39</p>	 <p>See page 39</p>	 <p>See page 39</p>



## HOSPITALITY



### Be My Guest

Francis O'Hara  
BEGINNER TO PRE-INTERMEDIATE



English for the hotel industry

- ◎ 本書是特別針對飯店管理學生或是相關從業人員所設計的英語學習教材。
- ◎ 全書共有十五個單元，內容豐富有趣、主題多元，從預約房間、辦理入住手續、接待至結帳、退宿等，讓飯店英語學習輕鬆上手。

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### Welcome!

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Leo Jones  
PRE-INTERMEDIATE

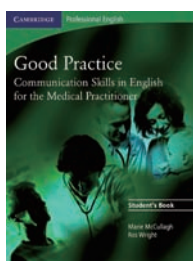


English for the travel and tourism industry

- ◎ 結合觀光、飯店以及各類旅遊主題英語的教材，教導欲從事旅遊業的學生或社會人士最新最實用的觀光英語。
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## MEDICINE



### Good Practice

Marie McCullagh and Ros Wright  
INTERMEDIATE TO UPPER-INTERMEDIATE



Communication Skills in  
English for the Medical Practitioner

- ◎ 專為醫生與醫學院學生所設計的醫護英文教材。
- ◎ 除了介紹語言及肢體溝通技巧之外，還訓練準醫生們看診時的對話，如：引導病人描述病情、以非醫學且口語化的英文解釋病情好讓病人理解等。

Student's Book 978-0-521-75590-0  
Teacher's Book 978-0-521-75591-7  
Audio CDs (2) 978-0-521-75592-4  
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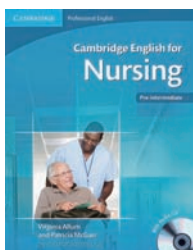
### English in Medicine

3rd Edition  
Eric Glendinning and Beverly Holmström  
PRE-INTERMEDIATE



- ◎ 專為醫生、醫學院學生和護理相關學院學生所設計的中級程度醫護英文教材，內容取材皆來自真實的醫療案例。
- ◎ 本書強調在醫療領域所需的聽力以及口說能力。著重有效地在與病患的互動間取得病徵並給予有效的醫療照顧。

Book 978-0-521-60666-0  
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### Cambridge English for Nursing

Virginia Allum & Patricia McGarr  
2 LEVELS



- ◎ 為醫學院、護理學院及想要在英語系國家從事醫護工作之從業人員所設計的最佳書籍。藉由實際案例及在醫院常用的對話內容，讓使用者可以有效率地學好英文。
- ◎ 提供大量的線上資源，其中包含教師手冊、章節課後練習題、醫護英文文法練習題、醫護單字聽力練習、字彙練習等豐富資源，使老師備課無負擔，學生學習效果佳。

The books prepare learners for nursing practice through the use of realistic patient scenarios, practical nursing tasks and authentic medical texts.

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### Professional English in Use Medicine

Eric Glendinning and Ron Howard  
PRE-INTERMEDIATE TO INTERMEDIATE



本書共有六十個單元，內容包括各式各樣的醫療字彙。主題包括疾病和症狀、治療、檢查和預防等。

A must for teachers of medical English and for medical practitioners. **Professional English in Use Medicine** contains 60 units covering a wide variety of medical vocabulary. Topics include diseases and symptoms, investigations, treatment, examining and prevention.

Book with answers 978-0-521-68201-5

## ICT



### Infotech 4th Edition

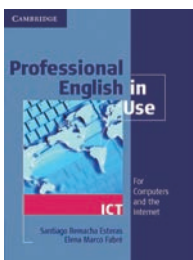
Santiago Remacha Esteras  
*INTERMEDIATE*



- ◎ 此書結合電腦用語和聽、說、讀、寫四項技巧做為課程設計主軸。
- ◎ 從電腦基本概念切入，循序漸進地擴及現今各項資訊領域，如：動畫設計、網頁設計、多媒體、軟體設計、網路發展、通訊系統等。
- ◎ 閱讀題材取自真實生活中的電腦雜誌 PC Upgrade、商品廣告等，讓學生除了學習語言、電腦相關知識外，還能和生活相互連結。

Fully updated in line with the latest developments in Information Communications Technology (ICT), this course teaches students the language and skills they need to understand and work in the world of computers. The 30 topic-based units cover everything from computer essentials through to programming, web design, job hunting, and future technologies.

Student's Book 978-0-521-70299-7  
Teacher's Book 978-0-521-70300-0  
Audio CD 978-0-521-70301-7



### Professional English in Use ICT

Santiago Remacha Esteras and Elena Marco Fabré  
*PRE-INTERMEDIATE TO UPPER-INTERMEDIATE*

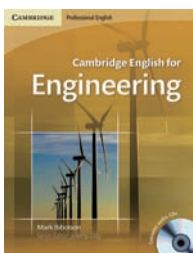


此書四十個單元，收錄資訊技術上各類單字，涵蓋文字處理、軟體和資料庫、多媒體、電子郵件、網頁設計和網際網路安全等主題。

Covers a range of computing and internet-related topics, including multimedia applications and e-commerce.

Book with answers 978-0-521-68543-6

## Engineering



### Cambridge English for Engineering

Mark Ibbotson



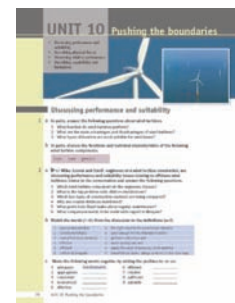
- ◎ 此書籍反覆運用工程職場上常需要的字彙、對話內容，運用真實的案例內容，幫助使用者快速學習所需要的英文。
- ◎ 免費線上下載教師資源、工程職場上的案例。

This short course develops the specialist language and communication skills that engineers need to communicate confidently at work.

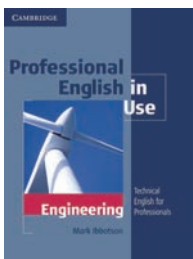
Teachers require no specialist knowledge of engineering as the FREE online Teacher's Notes provide:

- comprehensive background information on each unit
- additional activities

Student's Book with Audio CDs (2) 978-0-521-71518-8



Cambridge English for Engineering



### Professional English in Use Engineering

Mark Ibbotson

*PRE-INTERMEDIATE TO INTERMEDIATE*



此書四十五個單元，蒐羅所有工程領域專業字彙，如：土木工程、機械工程及電子工程等。

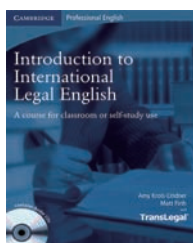
Ideal for self-study, classroom use and one-to-one lessons, this book offers 45 units of specialist vocabulary reference and practice for engineers.

- a range of topics in civil, mechanical and electrical engineering
- Written and reviewed by professional engineers
- Real companies and credible scenarios give realistic practice
- 'Over to you' activities help learners to apply new vocabulary to their own situations

Book with answers 978-0-521-73488-2

## LAW

- ◎ 此系列分兩個級數，適合中級程度的 Introduction to International Legal English 和中高級程度的 International Legal English。
- ◎ 專為法律系學生或是新開業律師設計的聽、說、讀、寫教材，也可做為自修使用。
- ◎ 內容包含跨國法律中經常會碰到的公司法、訴訟與仲裁、刑事法和國際法等。
- ◎ 書中單元使用源自歐洲權威法律教育機構 TransLegal® 的真實法律案例文章和個案研究。
- ◎ 可以做為準備劍橋專業法律認證 ILEC 的最佳參考書。



### Introduction to International Legal English

Amy Krois-Lindner, Matt Firth and TransLegal®

**PRE INTERMEDIATE**



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### International Legal English

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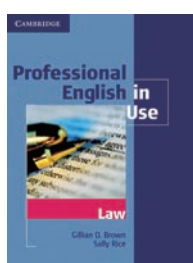


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### Professional English in Use Law

Gillian D. Brown and Sally Rice

**INTERMEDIATE TO UPPER-INTERMEDIATE**

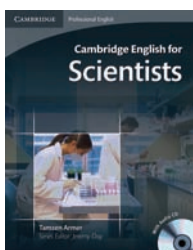


本書共四十五個單元，包含各式各樣的法律字彙。主題包括企業和商業的法律、責任、契約法律和智慧財產，極適合做為 ILEC 考試參考用書。

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Tamzen Armer



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- ◎ 真實的教材內容及簡易的編排設計，讓科學系所的學生或其相關的專業社會人士可以輕鬆地學英文，並在職場上有信心地運用英文。
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The course covers topics common to all kinds of students and professional scientists, such as applying for research awards and presenting research at conferences.

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FINANCE



English for the Financial Sector

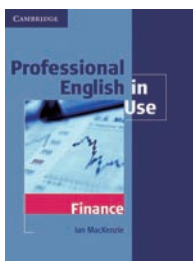


Ian MacKenzie  
PRE-INTERMEDIATE TO INTERMEDIATE

- ◎ 本書利用各類財務與金融個案，如：會計、零售銀行、商業併購等帶入學習主題。
- ◎ 訓練使用者從各類商業專業文本中發展聽、說、讀、寫的能力。著重英語商務簡報、協商、商務書信等主題。

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Professional English in Use Finance



Ian MacKenzie  
PRE-INTERMEDIATE TO UPPER-INTERMEDIATE

此書計五十個單元，包括會計、借貸之財務方面字彙，以及銀行金融、風險資本等主題。

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Marketing



Cambridge English for Marketing



Nick Robinson  
Reviewed by the CIM and practicing marketing experts to ensure the topics reflect current practice

- ◎ 此教材提供完整的專業行銷人員應具備的英語能力，內容包含行銷計畫、市場研究、品牌行銷、數位行銷等，十個獨立的單元設計，完整打造使用者在行銷方面全方位的英語能力。
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Professional English in Use Marketing



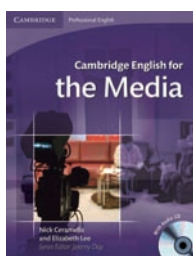
Cate Farrall and Marianne Lindsley  
PRE-INTERMEDIATE TO INTERMEDIATE

本書計五十個單元，包含行銷相關字彙、銷售研究、廣告、媒體和公共關係等主題。

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## Media, HR & Management



### Cambridge English for the Media

Nick Ceramella & Elizabeth Lee



- ◎ 運用新聞文章、電視廣告、網路部落格等活潑內容設計來激發學生學習英文。
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Student's Book with Audio CD

978-0-521-72457-9



Cambridge English for the Media



### Cambridge English for Job-hunting

Colm Downes



- ◎ 協助應屆畢業生或求職者培養基本的求職英文表達語、溝通技巧及求職小秘訣。
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- ◎ 精心規劃六個單元，內容包含如何準備履歷表、如何寫信、如何推銷自己及如何回答面試問題等實用的英文。

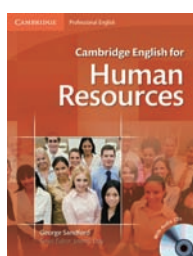
This short course develops the language and communication skills needed by applicants for success in securing a job. The six units give practice of vital steps in the job-seeking process, such as preparing a CV and writing a cover letter, with a special focus on answering difficult interview questions and selling yourself effectively. Authentic materials let learners practice the specialist language in realistic contexts.

Student's Book with Audio CDs (2)

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Cambridge English for Job-hunting  
除協助培養求職所需的英文外，並傳授求職小秘訣與策略。



### Cambridge English for Human Resources

George Sandford



- ◎ 此教材提供完整的專業人資人員應具備的英語能力，內容包含各式各樣的練習活動和個案研究等。
- ◎ 附贈 Audio CD，讓使用者學生同步加強人資方面的英文聽力。
- ◎ 免費線上下載教師手冊。

The course covers areas such as resourcing and outsourcing and designing a competence framework.

Student's Book with Audio CDs (2)

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Cambridge English for Human Resources



### Professional English in Use Management

Arthur Mckeown and Ros Wright

PRE-INTERMEDIATE TO INTERMEDIATE



本書共四十五個單元，涵蓋 MBA 相關主題，如：領導、變動管理等。

Covers all the key management vocabulary learners will need on an MBA course. Ideal for self-study, classroom use and one-to-one lessons, this book offers specialist managerial vocabulary reference and practice over 45 units, covering key MBA topics including Leadership and Change management. Each two-page unit gives clear explanations of new language on the left-hand page and practice exercises on the right.

Book with answers

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# Young Learners



## Kid's Box American English

Caroline Nixon & Michael Tomlinson  
TRUE BEGINNER TO ELEMENTARY



From Kid's Box American English Level 1 Student's Book

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3 & 4	Movers	A1	STYLE L5
5 & 6	Flyers	A2	STYLE L6



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# American English Primary Colors

Diana Hicks and Andrew Littlejohn

TRUE BEGINNER TO ELEMENTARY

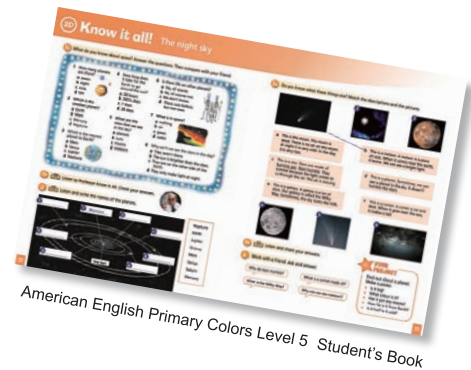


American English Primary Colors Level 2 Student's Book

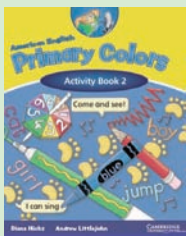
- ◎ 課程設計採互動式，激發孩子的英語潛力。單元活動強調動手做，鼓勵孩子多動動腦、動動手。
- ◎ 依照第二外語學習歷程，讓學生培養聽、說能力，再慢慢加入讀、寫技巧。以循序漸進的方式培養孩子建立英語聽、說、讀、寫四大技能。
- ◎ 單元內容豐富多元，包含動物、植物、星球、地圖、交通工具等。
- ◎ 聽力 CD 利用句型的反覆，強化聽說能力。配音可愛，歌曲活潑好唱又好聽。

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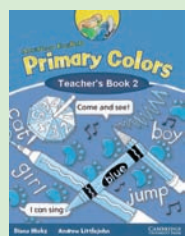
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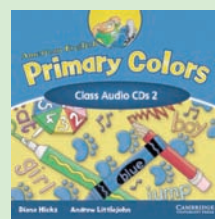
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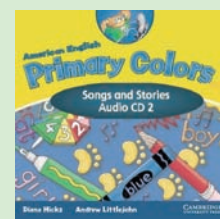
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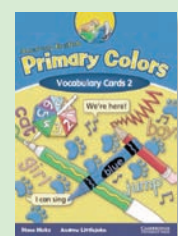
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Jack C. Richards & Carlos Barbisan with Chuck Sandy  
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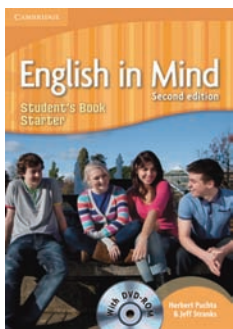
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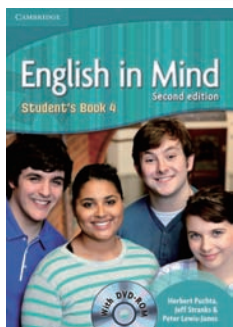
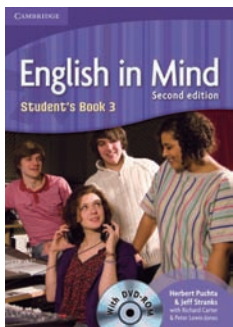
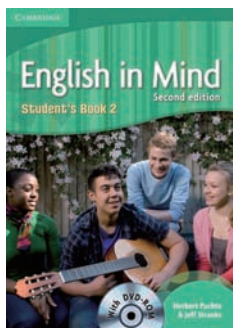
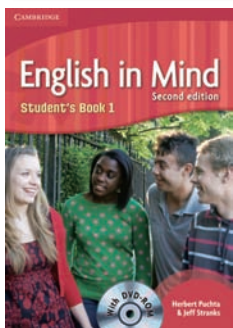




## English in Mind 2nd edition

Herbert Puchta, Jeff Stranks and Peter Lewis-Jones  
Level 3 with Richard Carter

BEGINNER TO UPPER-INTERMEDIATE



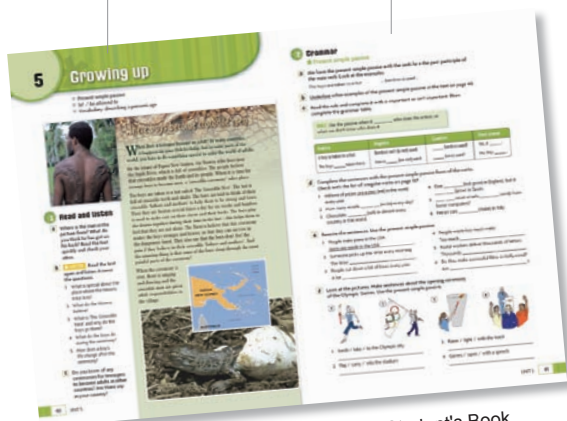
- ◎ 全新第二版 **English in Mind** 系列針對世界各地老師使用第一版後的回饋，完整更新課程內容，將焦點放在更適合學生能隨學隨用的文法和單字上，讓學生更能投入課程互動。
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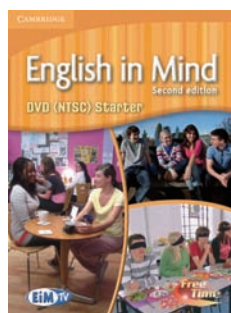
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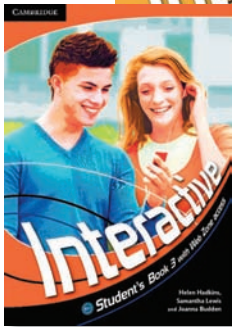
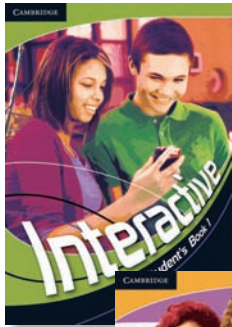
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## Interactive

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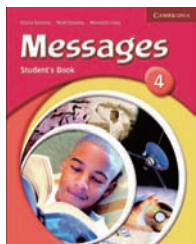


- ◎ 此書分為四個級數，專為時下青少年喜好需求編撰最新穎和具啟發性的學習內容。
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## Messages

Diana Goodey and Noel Goodey with Miles Craven and Meredith Levy  
*BEGINNER TO PRE-INTERMEDIATE*



- ◎ Messages 是一套培養青少年英語聽、說、讀、寫活用自如的主教材。
- ◎ 全套教材共四冊，課程主題極富吸引力，皆為眾所熟知的熱門題材，例如樂瑞克、玩具總動員、魔戒、叱吒國際樂界的 U2 樂團、黑猩猩專家一珍古德、嘉年華會、奧運等。
- ◎ 豐富的聽力與閱讀訓練搭配反覆的文法練習，輕鬆培養學生的英語能力。

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Herbert Puchta, Jeff Stranks, Günter Gerngross,  
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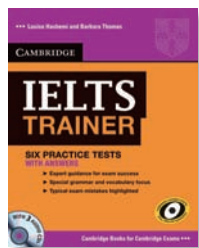
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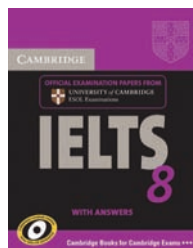


- ◎ 為雅思準備史上最完整之考試訓練包，內有六份完整模擬練習考題，對照專業名師指導步驟和應考技巧，確保考生高分通過雅思考試。
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\*數字代表考題新舊，數字愈大，考題愈新。

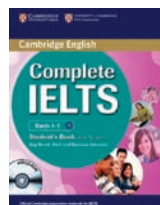
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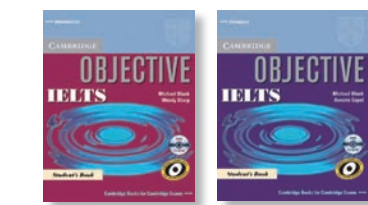
Guy Brook-Hart and Vanessa Jakeman

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Vanessa Jakeman and Clare McDowell

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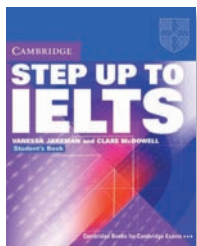


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【IELTS準備教材】

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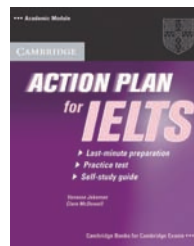


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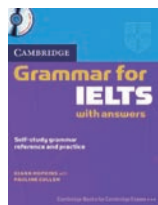
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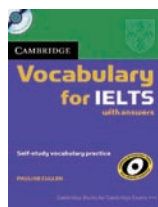
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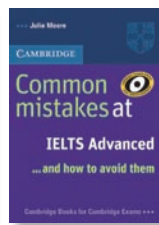
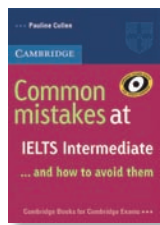
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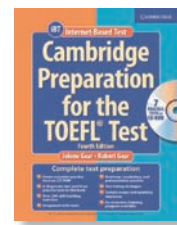
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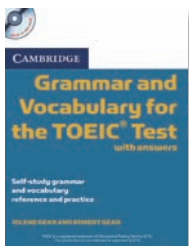
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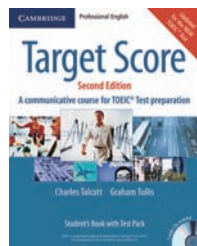
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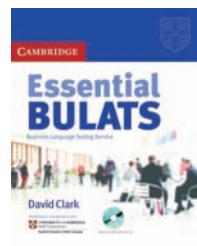
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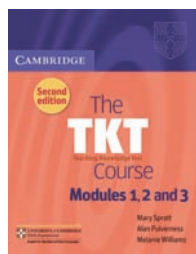
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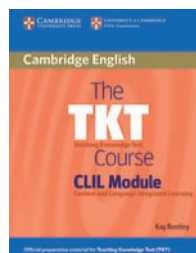
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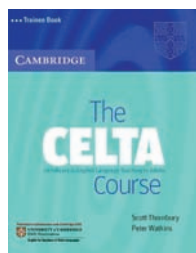


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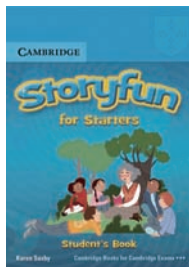
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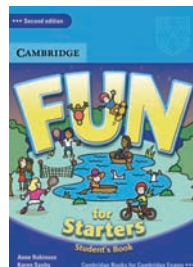
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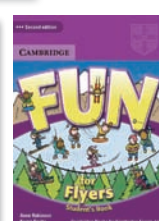
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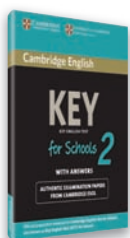
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- ◎ 運用新穎主題和文字，迎合青少年口味。內容包含考試練習、應考策略訣竅，隨書附光碟，內含兩回模擬試題，增加練習機會。
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Annette Capel and Wendy Sharp  
ELEMENTARY



Objective 系列是為學生完成為劍橋英語檢定所設計的準備教材，課程結合語言發展機制和系統式整合練習，讓學生在短期之內能有顯著英語能力進步。內容更涵蓋各式各樣與考試相關的討論話題以及模擬試題，是考試必備的準備書。

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\*The practice test booklet contains two practice tests which help prepare students for the KET for Schools exam.



【KET考古題】  
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KET 劍橋主流初級英語認證考古題，每冊包含四回完整試題，協助使用者做好最佳應試準備。

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Cambridge ESOL  
ELEMENTARY



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**Common Mistakes at KET**  
and how to avoid them  
Liz Driscoll  
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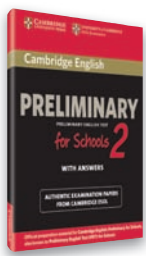


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Audio CDs (2)	978-1-107-60312-7
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【PET 考古題】  
**Cambridge Preliminary English Test Extra**  
Cambridge ESOL  
PRE-INTERMEDIATE



**\*4 Tests included**

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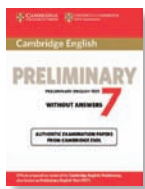


【PET 準備教材】  
**PET Direct**  
Sue Ireland and Joanna Kosta  
PRE-INTERMEDIATE



- ◎ 本書採主題式課程內容，針對必考字彙、文法，蒐羅時下青少年最感興趣話題，配合有趣的互動式活動，幫助 PET 考生順利通過考試。
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【PET 考古題】  
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Cambridge ESOL  
PRE-INTERMEDIATE



PET 劍橋主流中級英語認證考古題，每冊包含四回完整試題，協助使用者做好最佳應試準備。

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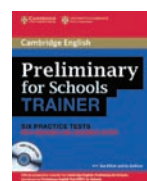


【PET 準備教材】  
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Helen Naylor and Stuart Hagger  
PRE-INTERMEDIATE



此書是以 PET 劍橋主流中級英語認證所需的考試技巧為主軸的準備教材，書中包含一回完整模擬試題。

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Sue Elliott  
PRE-INTERMEDIATE



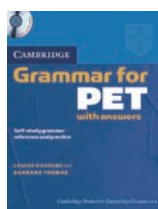
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# Exams



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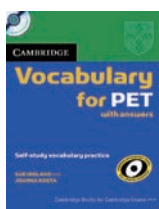
Sue Ireland and Joanna Kosta

PRE-INTERMEDIATE



This popular title provides clear explanations and extensive practice of the grammar needed at PET level. Grammar is presented through listening material, allowing learners to develop their listening skills while they study.

Student's Book with answers and Audio CD 978-0-521-60120-7  
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## 【PET字彙加強】 Cambridge Vocabulary for PET

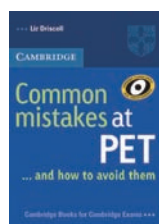
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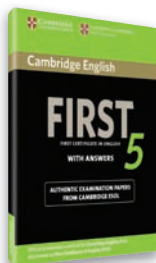
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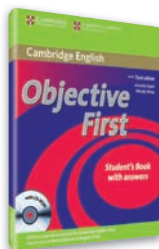
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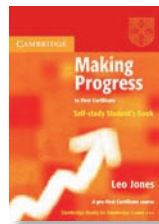
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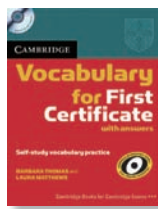


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[www.cambridge.org/elt/vocabularyforfce](http://www.cambridge.org/elt/vocabularyforfce)



【避免FCE常犯錯誤】  
**Common Mistakes at First Certificate**  
 and how to avoid them  
 Susanne Tayfoor  
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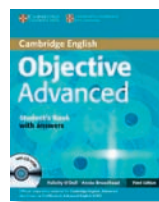
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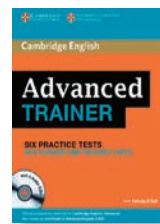
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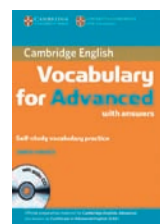


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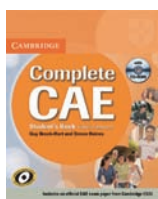
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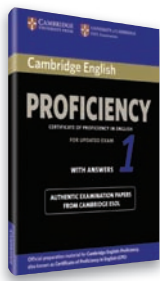
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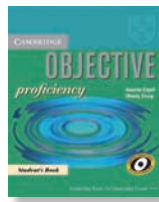
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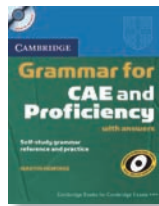
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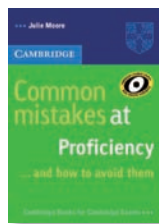
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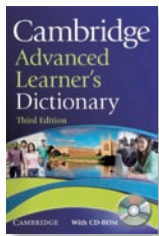
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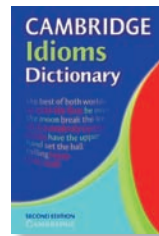
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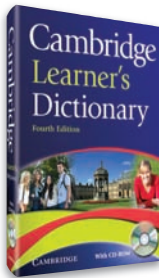
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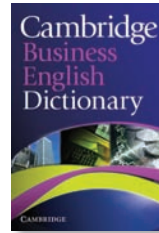
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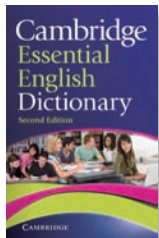
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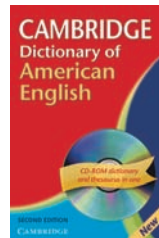
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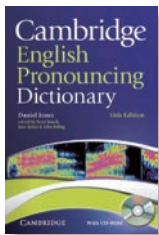
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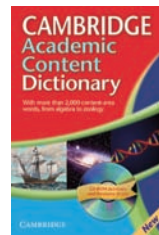
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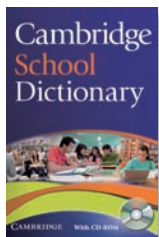
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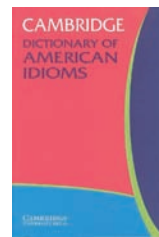
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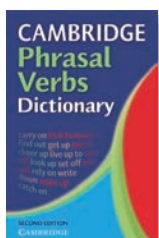
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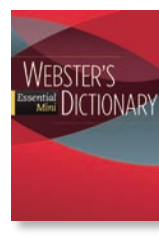
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**Level 3** Lower-intermediate  
Headwords 1300  
Total Words 15,000

B1

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**Level 4** Intermediate  
Headwords 1900  
Total Words 20,000

B1

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**Level 5** Upper Intermediate  
Headwords 2800  
Total Words 25,000

B2

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**Level 6** Advanced  
Headwords 3800  
Total Words 30,000

C1

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Total Words 4,000

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Total Words 12,000

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Headwords 1900  
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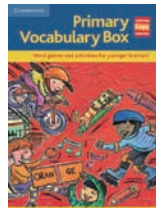
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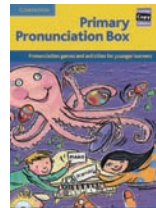
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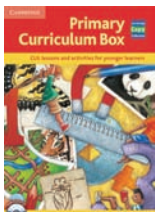


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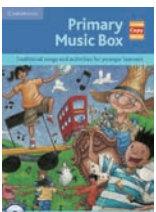


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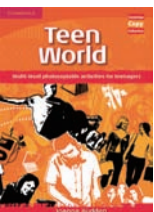
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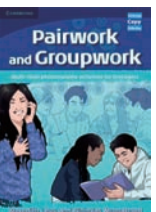
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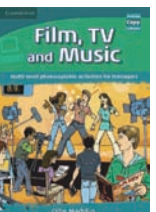
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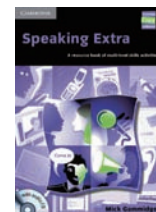
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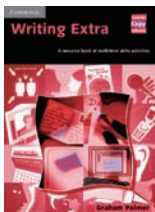
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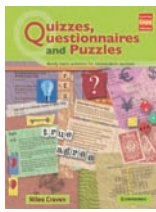
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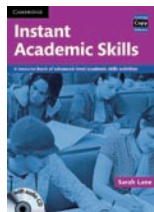
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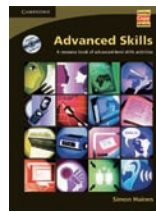
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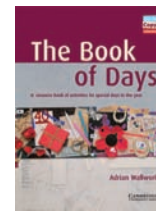
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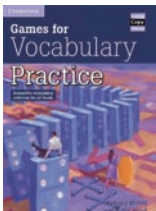


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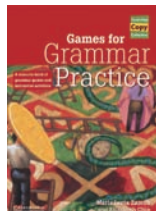
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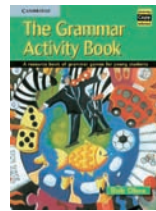
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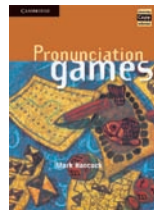
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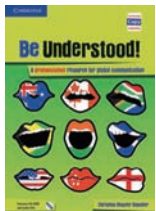
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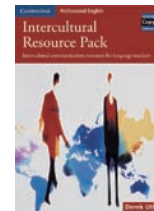
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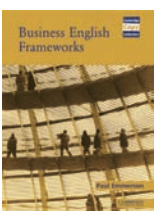


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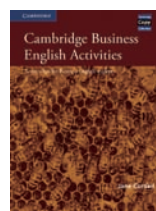
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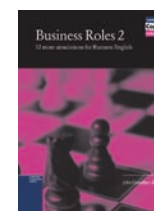
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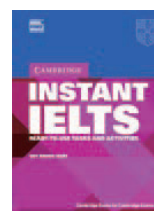


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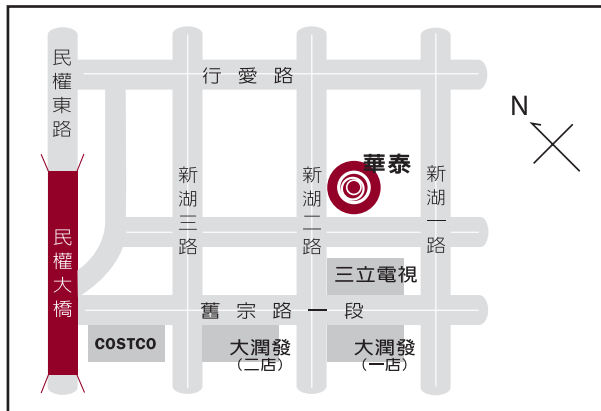


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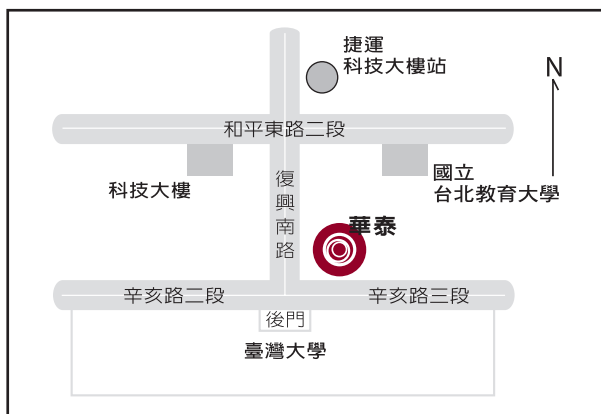
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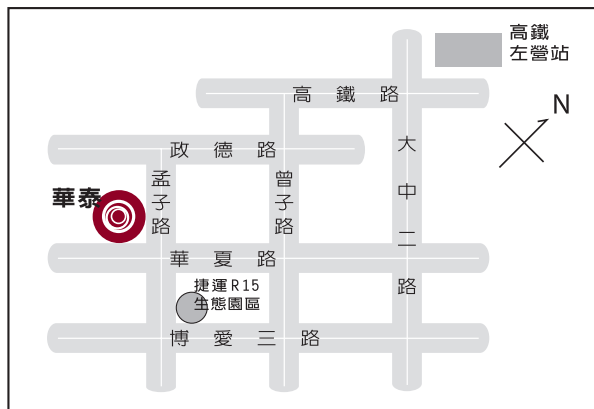
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